

HBCU CONNECT

on campus

FALL/WINTER 2011



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**SPECIAL EDITION:
HBCU TOOLKIT-
GET LOCKED IN!**

**CHECK OUT THE TOP 50
CAREER INVESTORS**

HBCU CONNECT

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CREDITS

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**CONGRATULATIONS
TO OUR 2011
TOP 50 EMPLOYERS!**

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on campus

Greetings HBCU Family!

It takes Team work to make the Dream work!

We want to see you succeed. Check out the

Tools you will need to make your year a little easier. Whatever gets you motivated and in the mood to be productive incorporate it into your daily routine. It took a team to create this magazine, so be sure to develop a team to achieve honors this college semester. Have fun making A's, and meeting new students and friends. If you want to partner with HBCUConnect.com to help you with your HBCU events, class projects, or technology needs then we look forward to connecting with you!

Have a successful year!

A large, elegant signature of the name Elynor Moss.

Elynor Moss
Editor In Chief
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BE AN ENTREPRENEUR THIS YEAR!

By Jabria Earl

TOOL #1: INITIATIVE



Get to know our featured entrepreneur: NaAsiaha Simon the founder of "I Love My HBCU" T-shirts! I caught up with NaAsiaha and got the scoop on the newest, hottest item to hit campuses everywhere:

What is the name of your t-shirt line?

The name of the t-shirt line is I LOVE MY HBCU

What does it mean?

I LOVE MY HBCU means you love your historically black college/university. It is a way to show school pride on a level above just singling out your school but black schools and black education as a whole.

Why do you love your hbcu?

I love my hbcu because of so many reasons. Wilberforce University has so much history and a beautiful heritage. Not everyone is given the opportunity or privilege to say, "I am a Wilberforce student". It is an honor to attend the first and oldest private historically black university. Wilberforce has transformed me into

an effective leader, and productive African-American young woman in today's society.

How did you formulate this idea?

The idea was formulated by Mikel Williams and me. It was during a time when we were in the processing stage of The Home Depot Project "Retool Your School" contest and our annual Dawn Dance. We thought it would be a great idea to make shirts to symbolize unity and have an expression of how we feel about our school.

You can purchase your own I LOVE MY HBCU t-shirt in various colors, school colors, and Greek colors. Just jump on facebook.com/ILOVEMYHBCU. Continue reading interview: www.hbcuconnect.com/





THE THINGS YOU NEED TO KNOW ABOUT UNSAFE SEX

TOOL #2: PROTECTION

By Jabria Earl

In the college world there is still the great myth that a person can "look clean." Truth be told clean doesn't have a look, nor does STD infected. Actually those whom become infected won't even know because there are few to no symptoms. Many diseases can be contracted with or without condoms. Skin-to-skin diseases and parasites such as: Herpes, HPV, and Pthinus Pubis "crabs" can be contracted with condoms and/or other forms of contraception.

COMMONLY REPORTED STD'S:

- Chlamydia – Few Symptoms. Can cause infertility in women, and cause a thick discharge in the male's penis. In 2009 1,244,180 cases were reported to have been infected with this disease. Chlamydia can be transmitted vaginally, orally, or anally.
- Gonorrhea – Symptoms are rarely noticeable, though it can

Continued on page 8



affect the anus, eyes, mouth, genitals, or throat. CDC states more than 700,000 cases a year are infected with this silent disease. It is transmitted through sexual intercourse involving the penis, vagina, anus, or mouth. Opposed to Chlamydia;

- Trichomoniasis – Symptoms are usually found in women, but men and women both spread this micro-organism. Annually 7.4 million cases are reported to have trichomoniasis. It can be transmitted from sexual intercourse between man & woman, or woman & woman.

HERE ARE A FEW WAYS TO PREVENT STDs FROM INFECTING AND INTERRUPTING YOUR LIFE:

1. Wait to have sex until you find your lifelong partner.
2. Maintain a monogamous relationship.
3. Use male and female latex condoms.

For further information on Sexually Transmitted Diseases visit:
www.cdc.gov/std

GET TESTED!



LEARN FROM THE *Best*

By Wylana Lee



LEARN FROM THE BEST. GET LIKE
OUR FEATURED MENTOR, NCCU
GRADUATE—*James Carr*.

James Carr a Business Solutions Developer for Blue Cross and Blue Shield of North Carolina is an alumnus of North Carolina Central University.

A native of Philadelphia Pennsylvania, Carr was raised in upstate New York. Having considered North Carolina State University, he came to research NCCU and found that the school sparked his interest in both curriculum and affordability. While attending NCCU, he majored in Mathematics with a concentration in Computer Science.

Carr attended NCCU from January 1998 – December 2001 and during this time he learned to value the experiences his alma mater had to offer. Life at NCCU was a culture shock to him as he had always attended predominately white schools. However, his experience at NCCU was nurturing, family oriented and he gained a sense of culture. The networking opportunities created



lasting relationships and also aided him along his career path. James' tenure with BCBS of NC has lasted from late 1997 to the present.

During his enrollment at NCCU, James Carr joined various organizations but one organization in particular helped to mold him into the man he's become today. The National Society of Black Engineers (NSBE). When Carr realized that one of the graduation requirements for NCCU was performing community service, he heard himself questioning "Are they serious?" His unwillingness to embrace this requirement changed over time as he found it rewarding to give back. He came to learn more

about himself and the community he was involved with.



When asked, "What advice would you give to a high school senior looking to enter college? Carr states "The experience one receives from attending an HBCU as opposed to a non HBCU is totally different. The general concept is still there however, the classroom setting and student/teacher ratio is vastly

different because it's more staff per student, campuses are more family oriented with a sense of togetherness, the networking is tighter, community service is required, and the sporting events are awesome!"

James Carr continues to elevate himself as he is currently enrolled in graduate school at North Carolina Central University. James is a high-spirited eagle at heart and he expresses how honored he is to be the HBCUConnect's Featured Alumni.



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Pursue Your Passion at

The McGraw-Hill Companies

By Evan Phail



Kori Winters shares her passion for publishing and how her McGraw-Hill Education internship is an experience of a lifetime. Take it away Kori!

As I work diligently at my cubicle I, Kori Andrea Winters—a 21-year-old life-lover hailing from the city of Detroit, Michigan—can't help but reflect on how I managed to get here. Specifically

"here" happens to be an awesome internship on the forty-something-ith floor of the McGraw-Hill building, located smack dab in the heart of Midtown Manhattan.

I think back to just a couple of months ago when I was lying down in my room back at Howard University, pondering on what exactly I wanted to do and just where I wanted to be this summer. My life-long dream is to become an Editor and a best-



selling author by the age of 30 so writing, editing and anything else having to do with a publication is my thing. I had a couple of options already hooked solid under my belt, but I remember thinking that there had to be something more—a refreshing **P3** experience that would put me on the direct path of what I ultimately want to do with my life. So, I did what every other driven, goal-oriented college student would do at a time like this...I got online.

I stumbled across this site called bookjobs.com and there it was, "Summer 2011 Editorial Internship at McGraw-Hill." Yes! This was it! One of the most respected publishing companies in the world was something I was more than willing to apply for. Right there, sitting Indian-style on my oversized-twin bed in my college dorm, I downloaded, uploaded and submitted the application within a matter of 30 minutes.

Of course, I didn't expect to receive a phone call from HR less than a week later. Boy was I ecstatic! The talent recruiter, Jordana, told me that the hiring manager had reviewed my resume and application and was interested in bringing me in for



an interview at the New York offices. Since my school is located right in D.C., I was on the next Bolt Bus out to the Big Apple. I met with all three of my current supervisors in McGraw-Hill Professional, and each interview was fantastic. I followed up with everyone, including Jordana, for allowing me the chance to interview for such a rewarding opportunity and left the rest up to God. Sure enough, everything worked out for the best!

MP3

Now, I'm receiving the experience of a lifetime. Since I've started interning with the Business Books group of McGraw-Hill Professional, I've been exposed to just about everything! From researching new authors for the company, to editing and proofing manuscripts, to writing tip sheets for launch meetings, to writing creative briefs for cover meetings. I've managed to dip my hands into just about every aspect of the publishing process within a matter of three weeks! I think it's absolutely amazing. I feel privileged and blessed to be receiving such a hands-on experience in a field that I am already so passionate about.

To make a long story short, I had a vision to do something far more than just any old internship this summer. I had a vision to pursue my passion. That's exactly how I managed to get to right where I'm sitting, as I am writing this very post.

~ Kori A. Winters



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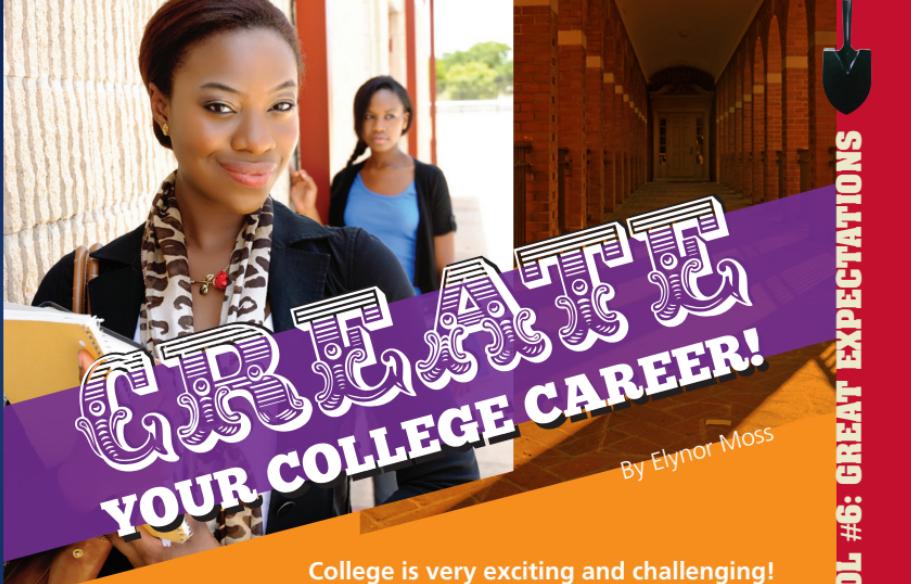
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CREATE YOUR COLLEGE CAREER!

By Elynor Moss

College is very exciting and challenging!

The beginning of the year will consist of so many opportunities and exciting people to connect with. College is a place that offers you life education. Here is some insight that can help you succeed through the beginning of it all...

SOCIALIZING

Throughout your college experience you will find yourself meeting people from all over the world. College is a melting pot of different minds, values, ways of teaching, and opportunities. You will immediately find yourself networking with tons of new people who come from different backgrounds. As you socialize with new students, set some goals as to what type of students you want to hang out with.

TOOL #6: GREAT EXPECTATIONS



TESTS

You will be tested everyday in college. Not only will you have exams every week in your courses, but you will be tested daily on how you will go about taking care of yourself and your future. So, when you are forced to stand in a long line in order to register for classes, or when you get tested by someone who wants to pick a fight, always think about the end result. Yes, you will sacrifice in some way in order to make college a successful investment for your life.

PROFESSORS

You must learn that your Professors really should be your closest allies on campus. They hold your GPA in their hands. If you find that you have Professors who are hard to understand, take time to seek understanding from the Professor before or after class.

The Professor will invest in those who invest in their education.

DATING

Understand that you are not in college for dating. Do you know what type of relationship you want or do not want throughout your college career? Figure out what safety measures you can take to ensure you do not end up having a bad experience on a date. In order to prevent STD's practice abstinence. When going on dates with students or folks who do not attend college, always keep your back up 911 network of friends close by in the event things go awry. If you're looking for love, visit HBCULove.com to connect with singles!

Continue reading:
<http://goo.gl/TjMUu>





CONGRATULATIONS TO THE TOP 50 HBCU EMPLOYERS! By Elynor Moss

HBCUConnect.com would like to honor our top Career Investors in the HBCU Community. Every student needs somebody to invest in them. Well, HBCUConnect.com has a first hand look at who is working hard to hire you for internships, fellowships, and careers. Create your dream list of companies that will fit your skills, personality, and talent and follow the road that leads to you knocking on their door! Get to know those who want to know you. We salute the #1 ranked Employer of HBCU students and alumni for the third year in a row...drum roll please...



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1. McGraw-Hill Companies
www.mcgraw-hill.com
2. Microsoft
www.microsoft.com
3. Defense Intelligence Agency
www.dia.mil
4. Staples
www.staples.com
5. Anixter
www.anixter.com
6. College of Lake County
www.clcillinois.edu
7. Department of VETERANS Affairs
www.va.gov
8. General Dynamics C4 Systems
www.gdc4s.com
9. NextEra Energy
www.nexteraenergy.com
10. Verizon Wireless
www.verizon.com
11. National Security Agency
www.nsa.gov
12. ADP
www.adp.com
13. Chubb Corporation
www.chubb.com
14. Merck
www.merck.com



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TOOL #7: CAREER INVESTORS

15. U.S. Department of State
www.state.gov
16. American Family Insurance
www.amfam.com
17. Comcast
www.comcast.com
18. Target
www.target.com
19. Penske Truck Leasing
www.pensketruckleasing.com
20. Home Depot
www.homedepot.com
21. Progressive Insurance
www.progressive.com
22. Virginia Tech MBA Program
www.mba.vt.edu
23. Samuel Merritt College
www.samuelmerritt.edu
24. University of North Carolina at Asheville
www.unca.edu
25. Assumption College
www.assumption.edu
26. COUNTRY Financial
www.countryfinancial.com
27. Cardinal Health
www.cardinal.com
28. St. Jude Children's Research Hospital
www.stjude.org
29. Cox Communications
www.cox.com
30. Kellogg
www.kelloggcompany.com
31. Central Michigan University
www.cmich.edu
32. U.S. Coast Guard
www.uscg.mil
33. City of New York Parks and Recreation
www.nycgovparks.org
34. Eastern Illinois University
www.eiu.edu
35. Teach For America
www.teachforamerica.org
36. Milton Hershey School
www.mhs-pa.org
37. Environmental Protection Agency
www.epa.gov
38. Lehigh Valley Health Network
www.lvhn.org
39. American Cancer Society
www.cancer.org
40. Community College of Philadelphia
www.ccp.edu
41. Time Warner
www.timewarner.com
42. Seneca Center
www.senecacenter.org
43. Clark County School District
www.ccsd.net
44. Proctor and Gamble
www.pg.com
45. Oakton Community College
www.oakton.com
46. Nationwide Children's Hospital
www.nationwidechildrens.org
47. Boston College
www.bc.edu
48. Polk State College
www.polk.edu
49. Harvard University
www.harvard.edu
50. Allstate Insurance
www.allstate.com



2011 HBCU FOOTBALL SCHEDULE

To listen to these games LIVE, go to HBCUConnect.com and click on the player in the right column. Represent your College Spirit and wear your College Colors every Friday. Purchase your HBCU Gear here: <http://goo.gl/kaz4C>

| | | | |
|----------|--|------------------|--------|
| 10/01/11 | *Kentucky State vs. Albany State (Circle City Classic) | Indianapolis, IN | 2:30PM |
| 10/08/11 | Morehouse vs. Tuskegee (Morehouse-Tuskegee Classic) | Columbus, GA | 2:00PM |
| 10/15/11 | Delaware St. @ N.C A&T (Homecoming) | Greensboro, NC | 1:30PM |
| 10/22/11 | FAMU @ SCSU | Orangeburg, SC | 1:30pm |
| 10/29/11 | *Alabama A&M vs. Alabama State (Magic City Classic) | Birmingham, AL | 3:30PM |
| 11/03/11 | Mississippi Valley @ South Alabama | Mobile, AL | 8:30PM |
| 11/05/11 | Albany State vs. Ft. Valley State (Fountain City Classic) | Columbus, GA | 2:00PM |
| 11/12/11 | CIAA CHAMPIONSHIP GAME | Durham, NC | TBD |
| 11/12/11 | SIAC CHAMPIONSHIP GAME | Atlanta, GA | TBD |
| 11/19/11 | *Florida A&M vs. Bethune-Cookman (Florida Classic) | Orlando, FL | 2:00PM |
| 11/24/11 | Tuskegee @ Alabama State (Turkey Day Classic) | Montgomery, AL | 1:00PM |
| 11/26/11 | *Grambling vs. Southern (Bayou Classic) | New Orleans, LA | 3:00PM |
| 12/03/11 | Pioneer Bowl | Columbus, GA | 2:00PM |
| 12/10/11 | SWAC CHAMPIONSHIP | Birmingham, AL | 2:00PM |

All times are Eastern Standard Time



A New Academic Year—It's Time to “Be Your B.E.S.T.”



By Dr. Patricia Larkins Hicks

*President, Outcomes Management Group, Ltd.
Immediate Past National President,
Hampton University Alumni Association*

As the 2011-2012 academic year kicks off, make it a point to remember that “time is valuable.” Once time is used you can’t reclaim it. Too often we waste time and then wonder why our goals and dreams were not achieved.

The late Dr. Martin Luther King, Jr. is a great role model of making the best use of his time. Look at all that Dr. King accomplished in a short span of 39 years:

- Graduated at 15 years of age from high school
- Earned a bachelor of arts degree, bachelor of divinity degree, and doctorate degree
- Husband and father of four
- Pastor of two churches
- Civil rights leader
- President of Southern Christian Leadership Conference
- Pledged Alpha Phi Alpha Fraternity
- Traveled over six million miles
- Spoke over 2500 times



- Named Man of the Year by Time magazine
- Winner of the Nobel Peace Prize

How do you get the most out of the time you have? You must "be your B.E.S.T." Being your b.e.s.t. requires that you continually focus on four important characteristics — your image, setting standards, meeting needs and expectations (yours and others), and being timely. Additionally, you must be in the right place, with the right people, doing the right things.

Be Your B.E.S.T. is a prescription for achieving at a high level. Life stories and examples are offered to help the reader make connections with the key concepts that propel you to achieve, lead, and succeed. This book is practical and a quick read with ideas that can be easily implemented.

Be Your B.E.S.T. is a practical tool that offers an excellent road map to assist you in achieving "your B.E.S.T."



Be Your B.E.S.T.

By Dr. Patricia Larkins Hicks

Only your B.E.S.T. is good enough!

Publication Date: June 8, 2010

Trade Paperback; \$19.99; 115 pages;
978-1-4535-0284-6

Trade Hardback; \$29.99; 115 pages;
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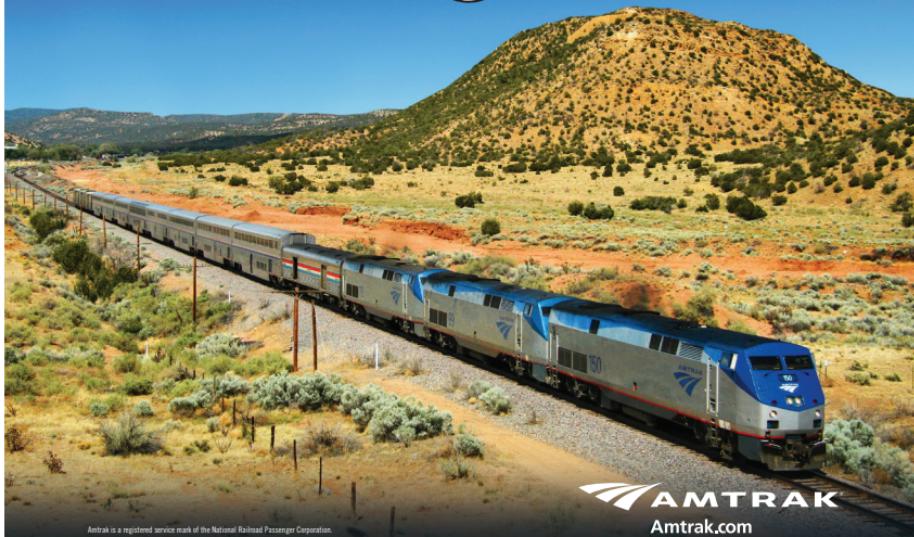


I love getting together with my girls, but our busy schedules make it difficult for us to spend time together. So we decided to take a vacation, and let Amtrak® do the driving. Our seats were so roomy, we could stretch out and relax after a nice dinner in the Dining Car. We had so much fun laughing, reminiscing, and catching up! This trip was truly one to remember.

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INVEST IN YOURSELF BY INVESTING IN THE Capital Fellows Programs

By Claire Bunch

The nationally recognized Capital Fellows Programs are administered by the Center for California Studies at California State University, Sacramento, and are an outstanding opportunity to engage in public service, prepare for a future career and gain experience under a seasoned mentor. 18 Assembly Fellows, 18 Executive Fellows, 18 Senate Fellows, and 10 Judicial Administration Fellows are selected annually to work 10-11 months as full-time staff-members in the California State Assembly, California State Senate, California Executive Branch or in the California Judiciary.

Voted in 2010 and 2011 as one of the Top 10 internships

nationwide by Vault.com, the Capital Fellows Programs was ranked highly on its combination of meaningful work experience and career opportunities.

Capital Fellows work on public policy in many different ways. Senate and Assembly fellows often work on the law-making process, asking questions like "What are the potential impacts of new legislation, who will be affected and is it fair in general?" Executive fellows often work on implementation of new laws created by the legislature to produce concrete results over time. Judicial Administration fellows often contribute to the legal interpretation of laws by providing research for

court executive officers, and by implementing new policies and procedures in the courts.

THE ACADEMIC PROGRAM

The programs also include academic seminars, and fellows earn graduate credits in Government or Public Policy and Administration from Sacramento State. Each program pays for the fees for the graduate units earned by the fellows.

THE FELLOWSHIP YEAR

The fellowships begin in October with an orientation that provides a working knowledge of state government structure and the legislative process, with key people including legislative members, senior staff, journalists, lobbyists and state government officials. All fellowship assignments are in the Sacramento area, with the exception of the Judicial Administration program, which has placements throughout California, including Los Angeles, the Bay Area, San Diego and Sacramento. Fellows

receive a monthly stipend of \$1972/month; medical, dental and vision benefits; and student loan deferments.

PROGRAM REQUIREMENTS

The only prerequisite for the programs is a bachelor's degree in any major and a demonstrated interest in state government and public service. Applicants must be at least 20 years of age by September 1 of the application year and recent grads, graduate, postgraduate and mid-career applicants are welcome to apply. Fellows come from all economic, cultural, career and educational backgrounds, and no previous legislative or political experience is required. Fellows are not required to be U.S. citizens, but they must provide proof of appropriate immigration status.

SELECTION

The application deadline for the class of 2012-13 is February 22, 2012 and all applications can be obtained online in the fall at: www.csus.edu/calst/programs.



Happily Ever After: THE ESSENCE OF BLACK RELATIONSHIPS

By Lindsay Watson

In today's society, black relationships are viewed through a myriad of unique perspectives. In all aspects, however, the relationships between black women and men continue to be a topic of discussion. Black couples endure both happiness and conflict within commitment, and face challenges that ultimately determine the binds of these relationships. Many have found their matches, but many are still searching for "Mr./Mrs. Right". Nonetheless, curiosity about the essence of black relationships maintains steady growth.

Hampton University recently held a seminar

entitled "Writing the Black Family Fairy Tale" for which a panel consisting of four Hampton University students came together. Seniors Sharika Johnson, Edwin Jones, Matthew Washington, and Junior Lauren Legette gave the audience their perspectives on the status of black relationships.

Continue reading: <http://hbcuconnect.com/magazine/>



TOOL #10: LOVE



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