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LETTER FROM THE PUBLISHER

What's Good People!?

As we head into the fall season, there are a ton of things happening! From President Obama looking to be re-elected as the first Black two-term president to a slew of great HBCU homecoming match ups. We at HBCU CONNECT

would like to encourage you to get out and vote. Many people fought so that African Americans, women and other minorities would have the right to vote, so don't take it for granted!

As always, in this issue of HBCU CONNECT On Campus magazine, we have lots of articles and content that is designed to help you succeed as a Historically Black College and University student. Be sure to check out each and every article, and also remember that the advertisers that placed pages in this publication specifically did so in order to reach YOU! So be sure to follow the instructions in the ads to take advantage of unique career opportunities, educational opportunities and more.

Finally, in this issue we are listing The Top 50 Employers of HBCU Students & Graduates in this issue, so be sure to check out who is hiring and showing significant effort in reaching out to hire HBCU students! If you would like to connect with any of these companies for internships and job opportunities visit our website: www.hbcuconnect.com/top50

"Figure out what it is you want, and Act Accordingly..."

Will Moss

Will Moss, Publisher – willmoss@hbcuconnect.com



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IT'S HOMECOMING

Alabama A&M vs. Alcorn State	Huntsville, AL	10/13/12	1:00p
Alabama State vs. Tuskegee	Montgomery, AL	11/22/12	3:00p
Albany State vs. Clark Atlanta	Albany, GA	10/20/12	2:00p
Alcorn University vs Alabama State	Alcorn State, MS	9/29/2012	2:00p
Benedict vs. Morehouse	Columbia, SC	10/20/12	2:00p
Bethune Cookman vs. NCA&T	Daytona Beach, FL	10/06/12	TBA
Bowie State vs. Virginia State	Bowie, MD	10/13/12	TBA
Central St. vs. Missouri U. of Sci. & Tech.	Wilberforce, OH	10/06/12	1:30p
Cheyney U. of Penn vs. Bloomsburg	Cheyney, PA	10/20/12	1:00p
Clark Atlanta vs. Benedict	Atlanta, GA	10/13/12	2:00p
Concordia vs. New Orleans	Selma, AL	11/03/12	2:00p
Delaware State vs. N.C. A&T State	Dover, DE	10/20/12	1:30p
Edward Waters vs. Webber International	Jacksonville, FL	10/13/12	2:00p
Elizabeth City State vs. Chowan	Elizabeth City, NC	10/20/12	1:30p
Fayetteville State vs. Livingstone	Fayetteville, NC	10/27/12	2:00p
Fisk vs. Lane College	Nashville, TN	11/17/12	3:00p
Florida A&M vs. Savannah State	Tallahassee, FL	10/13/12	TBA
Fort Valley State vs. Concordia	Fort Valley, GA	10/13/12	2:00p
Grambling St. vs. Virginia U. of Lynchburg	Grambling, LA	10/20/12	2:00p
Hampton vs. Savannah State	Hampton, VA	10/27/12	2:00p
Howard vs. Morgan State	Washington, DC	10/20/12	1:00p
Jackson State vs. Mississippi Valley State	Jackson, MS	10/20/12	3:00p
Johnson C. Smith vs. Saint Augustine	Charlotte, NC	10/27/12	1:00p
Kentucky State vs. Miles College	Frankfort, KY	10/13/12	1:30p
Lane College vs. Miles College	Jackson, TN	10/20/12	2:00p
Langston vs. Texas College	Langston, OK	10/13/12	1:00p
Lincoln MO vs. Univ. of NE-Kearney	Jefferson City, MO	10/13/12	2:00p

TIME!

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Lincoln PA vs. Bowie State	Lincoln Univ., PA	10/27/12	1:00p
Livingstone vs. Saint Augustine	Salisbury, NC	10/06/12	2:00p
Miles College vs. Clark Atlanta	Fairfield, AL	10/06/12	4:00p
Miss. Valley State vs. Alabama A&M	Itta Bena, MS	10/06/12	2:00p
Morehouse vs. Fort Valley State	Atlanta, GA	10/27/12	2:00p
Morgan St. vs. North Carolina Central	Baltimore, MD	10/13/12	1:00p
Morris vs. Virginia U. of Lynchburg	Sumter, SC	01/23/13	4:00p
Norfolk State vs. Savannah State	Norfolk, VA	11/03/12	2:00p
North Carolina A&T St. vs. Norfolk St.	Greensboro, NC	10/27/12	1:30p
North Carolina Central vs. Delaware St.	Durham, NC	11/03/12	2:00p
Prairie View A&M vs. Alcorn State	Prairie View, TX	10/20/12	2:00p
Rust College vs. Lemoyne-Owen College	Holly Springs, MS	11/10/12	7:00p
Saint Augustine's vs. Fayetteville State	Raleigh, NC	10/20/12	2:00p
Savannah St. vs. Edward Waters College	Savannah, GA	10/20/12	2:00p
Shaw Univ. vs. Johnson C. Smith Univ.	Durham, NC	10/20/12	1:00p
South Carolina State vs. Howard	Orangeburg, SC	10/27/12	1:30p
Southern U. & A&M College vs. Texas Southern U.	Baton Rouge, LA	10/13	5:30p
Stillman College vs. Concordia College	Tuscaloosa, AL	11/10/12	1:30p
Tennessee St. vs. UAPB	Nashville, TN	09/29/12	5:00p
Texas Southern vs. Grambling State	Houston, TX	10/27/12	4:00p
Tuskegee vs. Kentucky State	Tuskegee, AL	10/20/12	1:00p
Univ. of AR vs. Pine Bluff MS Valley	Pine Bluff, AR	10/27/12	2:30p
Virginia State vs. Lincoln Univ.-Penn.	Ettrick, VA	10/20/12	1:30p
Virginia Union vs. Lincoln Univ.-Penn.	Richmond, VA	10/06/12	1:00p
VA U. of Lynchburg vs. Edward Waters	Lynchburg, VA	11/17/12	1:00p
West Virginia State vs. West Liberty	Institute, WV	10/06/12	1:30p
Winston Salem St. vs. Livingstone	Winston-Salem, NC	10/20/12	6:00p



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Identity 101

Contributed By Kimberly Lampkin, Tennessee State University Alumni

Growing up in a small town constituted many fake smiles, very irrelevant conversations and countless trips down the "I don't really care and why are you telling me this" highway. Everyone's child was known as Mrs. Such and Such' grandchild or Mr. Really are we doing this again', son! Identity was something afforded at birth and contrary to personal experiences, failures, and decisions, one could not be led astray!

It wasn't until I stepped foot on the wonderful campus of Tennessee State University (TSU) that I received my certified birth certificate. I realized at the very start that I was working on my certification to personally not care what others thought of me, and now I could officially give birth to self. I could be who I wanted and my future was determinate of my actions. No one was aware that I was a teenage mother and honestly I found great difficulty in meeting someone who really found my past significant!

Acceptance to TSU meant more to me than a large campus, freedom from my overly protective parents, early classes and late night clubbing. It was acceptance of my potential, my passion, my achievements, my future, and mostly, acceptance of "ME"! I found myself dreaming and setting goals. I wanted to be something, I finally had a destination. Today, I am a certified teacher and grant writer. In December, I will graduate with my Masters in Leadership. If it weren't for my wonderful HBCU, I wouldn't understand that college is the beginning of forever.

7 Tips to Help You Survive the Adjustment Stages

By Amanda Materre, Xavier University Student

1 Making the Right Choices.

At this point in time, we are transforming from teenagers with little to no responsibility into adults with lots of responsibility. We are finding that there are no longer many safety nets to catch us when we fall. This is for the simple fact that a lot of things we did when we were younger will not be helpful to us now. In high school, there was room to have fun and slack off if we chose to do so. In college, especially if you are paying for it, there is no room for you to make mistakes. You can have fun, but just make sure the fun you have today will not cost you the next day. We are all old enough to make the right choices, whether you make them or not, it is up to you.

2 Being in it for you.

I have allowed people to live through me for a majority of my life and I made a promise to myself that I would not let that carry on during my college years. I made a decision of what my major would be because I saw that it was something that I wanted to do. During this time, you cannot live your life for others approval. If you do, you will find yourself unhappy, working at a job you hate, and faking your happiness in order to make the other people around you feel comfortable. You have to realize that these four plus years are what you make of them. The career you choose to pursue should be one that makes you happy and one that you would do for free. Life is too short to be living it for someone else.

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5 Key Steps Every Student Must Have to Maintain DRIVE

Contributed by Shauntae M. Jordan; Life Strategist; www.smjspeaks.com

Most students experience a high level of DRIVE whenever they start something new. That is exactly what you are experiencing right now. You are DRIVE to make good grades, be at the top of the class, play sports and be your best. This is not a message to take you off your high but it's a message to catch you before you reach your low. I want to help you stay ahead of the class. This is important because in a couple of months the excitement may soon turn into frustration, late nights of studying, a heavy course load or misbehavior. In order to maintain the momentum you experience at the beginning of the year you must have DRIVE throughout the entire school year. Listed below are steps to you should take to maintain DRIVE.

1. Determination You must be willing to do whatever it takes to get the grade or any goal that

you are aiming for.

2. Responsibility No one is responsible for your results but you. You cannot blame a teacher, a parent, or anyone else for missed opportunities or failures.

3. Imagination You must have an imagination of where you see yourself in the future. Everyday imagine how you want that day to go.

4. Vision You must have a vision for your life. Where do you see yourself? Who do you want to become. Once you have a vision you will live more purposely.

5. Elevate others- Your drive should involve helping someone else. By elevating others you uplift yourself without realizing it. I am already celebrating with you; the great success you will experience this school year! Please share with me your victories, upsets, and questions during the school year.

Devotions for Collegiate Success

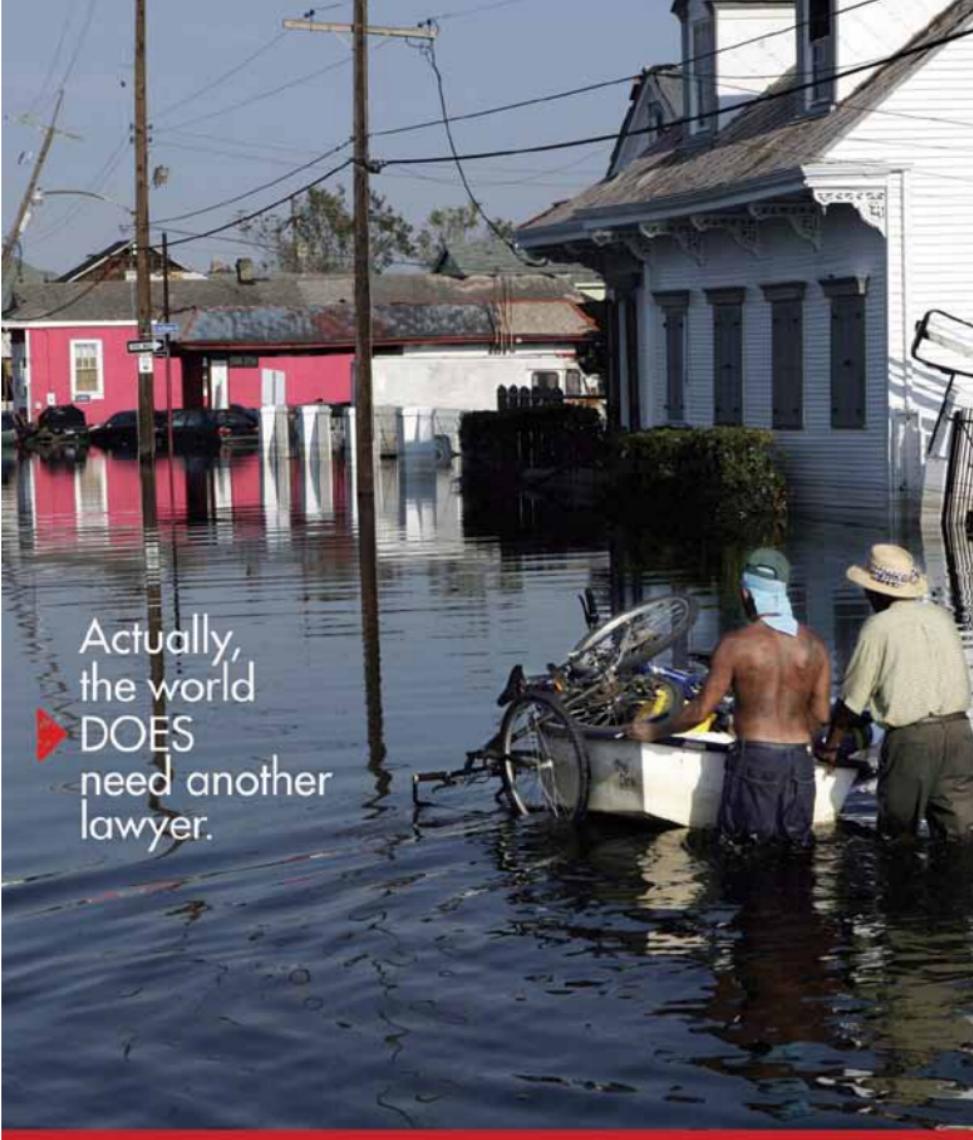
Contributed By Tiara Miller, Bennett College

Starting a journey at a college university can be very nerve wrecking for many people, especially when studying miles away from home in a new environment. The benefit of attending college with new people gives you a chance to “re-create you” and become the best you that you can be. Some people who come to college wanting a fresh beginning get caught up in the hype during the social aspects of their college experiences. I found “college devotions” most helpful in the completion of my first year of college. Here are some devotions that I believe you too will consider helpful throughout your college matriculation.

Individuality: Be an individual and recognize who you are as a person, so that you don’t follow the crowd. Knowing yourself as an individual will give you enough discipline to govern yourself. It is important to know your limits and what you stand for in life, so that you will not follow the crowd. You will find that learning to say no to some college parties, is wiser than not studying for a significant college test that will factor into your final grade. Have individuality and make your own decisions based off of what is best for your own academic success.

Perspective: Along with being independent in college is having a perspective; the ability to use wise judgment to pick a side when analyzing sticky situations. Just think about how many people with various backgrounds will be attending your school to achieve a higher education. However, not everyone is at a collegiate level of maturity and some love DRAMA!

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HARMONY CROSS

A senior majoring in public administration, Harmony Cross, 21, is from Syracuse, New York. She is a member of Delta Sigma Theta Sorority and the university Honors program.

Miss Elizabeth City
State University 2012 - 2013

BRITTANY WHIDBEE

Brittany is a native to Elizabeth City, North Carolina. She is a senior Criminal Justice major with a minor in Pre-law.



6 SMART MOVES

SUCCESSFUL COLLEGE STUDENTS MAKE TO LAND A JOB AFTER COLLEGE

By Tameka Williamson, WILL Power Success Coach

Successfully landing a job after college requires graduates to possess 21st Century job skills. Education.com reports that more than 80% of employers say that recent graduates were deficient in "applied skills" like communication, work ethic, and critical thinking; while 72% were deficient in basic writing skills. What should college students do to exclude themselves from the 80% and 72% deficiency group? College student must put in the required work and sacrifice to do what needs to be done to get maximum output. They must focus on achieving their goals. They must look for ways to create opportunities where none exist. Lastly, manage their education and not let it manage them. Opportunities only exist for those prepared to receive the opportunity and take action. The time to be ready is not the time to get ready, so let's get ready. Here are 6 Smart Moves college students should make to increase their chance of landing a job after college.

- 1 Have a Clear Vision: Having a clear vision provides a roadmap and direction for where to go.
- 2 Create a Unique Selling Proposition: with the job market being more competitive, it's critical for students to find ways to distinguish themselves in a positive way that will entice employers to hire them (Study Abroad, Bilingual, Create Community Service Programs, etc.)
- 3 Build a Strong Inner Circle: every great leader surrounded themselves with great mentors, coaches and accountability partners to add value,

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BROOKINGS

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The 10 Commandments of College Love



Contributor: Elynor Moss, North Carolina Central University

It can be very challenging finding and maintaining a lasting relationship with a College Sweetheart. There are many reasons why it is hard to have a lasting relationship including: too many options, heavy class schedule, and long distance. It is beneficial to have a partner to get through the good and bad times college throws your way. So here are 10 Commandments to help you find and maintain a healthy, happy partnership:

- 1** Select 5 couples that have the type of relationship you want. Use them as role models to help you set goals and standards.
- 2** Work daily to keep yourself attractive and appealing to the opposite sex. Make your inside as attractive as your outside.
- 3** Remember less is more. Men like women who are mysterious and soft spoken. Women like men who don't exploit women via music, or t.v. shows.
- 4** Refrain from starting arguments or believing you have to have the last word.
- 5** Seek a partner who enjoys the same activities and subjects as you.
- 6** Make sure the person you date is one you know your family would approve of.
- 7** Give your crush or partner space. Go out and explore on your own so you have something new and exciting to share when you reconnect.



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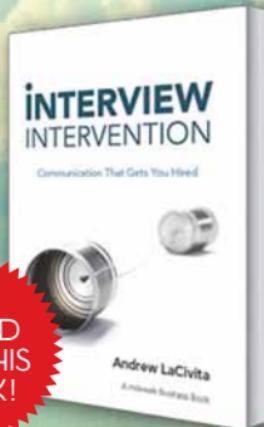
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Sincerely, **Mark Garrison** Ph.D., Interim Dean

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Don't Let the Sunshine and the Palm Trees Fool Ya

By Terence Hendrix

Recently at our annual family beach day, I had a conversation about life in the entertainment industry with a cousin who had just relocated to Los Angeles to be a rapper/actor. Since I've had the opportunity for the last decade to work around an A-lister who's won just about everything, I gave my \$5 worth on a couple of points to "welcome" him and kept it moving. This advice holds true for new grads with big dreams thinking about fame and fortune in this business of show as well.

1. WRITERS WRITE, ACTORS ACT, PRODUCERS PRODUCE. You must be constantly honing the skills to your craft by working in and on your craft. Just because you have a BA in Theater doesn't mean that you are ready to come out here and be in Hollywood. You need to keep yourself in acting classes. Improvisational classes work wonders. Your work ethic must rival that of Samuel L. Jackson's in order to make his type of money. Although he got a late start in his career, his story is atypical and he is not you. Master your craft wherever you are, then come here. This doesn't have to be where you start but it is typically where you finish. If it's television, movies, or music, all roads lead to Hollywood.

2. NO ONE MAKES IT ON THEIR OWN. Everyone gets some sort of help at some time in their lives in pursuit of this dream. Whether it's a place to stay, a hot meal, a job, or straight up cash from friends, family, or significant others. It's more along the lines of who you know, not necessarily what you know out here. However, there ARE rules to the game out here even though the variations of the game and the rules change daily. Learn them.

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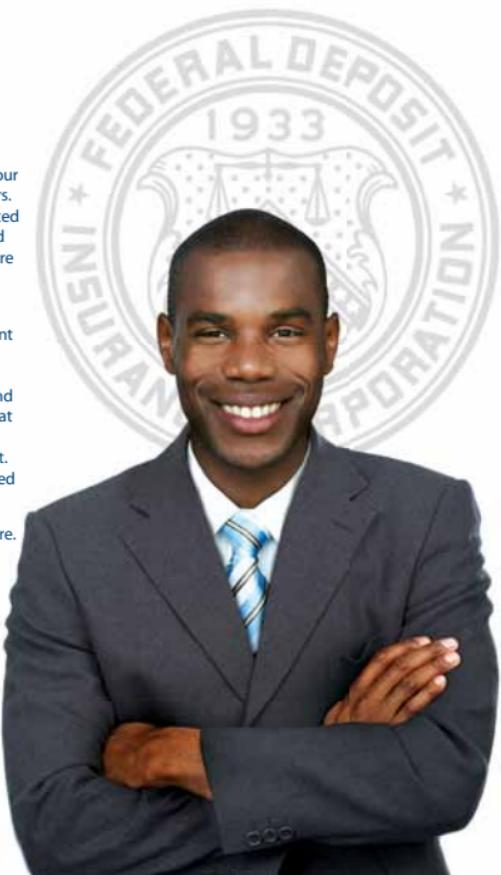
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Interview with an Intern

By: Elynor Moss & Chuka Konrad

HBCUConnect.com and Chuka Konrad got together to discuss what life of an Intern is like. Check out his experience and gain insight on how to get an Internship and its benefits!



HC: Chuka tell us a little bit about yourself.

CK: I was born in Abia State, Nigeria on May 23, 1991. I was accepted to Voorhees College, Denmark, SC on a Deans' scholarship and on January 6, 2010, I made my first entrance into the U.S. I've had a great HBCU experience at Voorhees College. I was one of the founding members of Rotaract Club which is the premier community service organization in the Denmark community. I am the current president of Students in Free Enterprise). I am a proud member of Alpha Phi Alpha Fraternity Inc. where I serve as treasurer. I currently have a cumulative GPA of 3.93. On September 21, 2012, I will be crowned Mr. Voorhees College! I enjoy playing soccer, tennis and ping pong. I also love graphic and clothing designing.

HC: What is your major and what career do you plan to pursue and why?

CK: I am an accounting major with a minor in business administration. Upon graduation from Voorhees College, I plan to pursue a Master of Business Administration with a concentration in International Business and Economics from a good business school. Part of my career goals is to become a Certified Public Accountant (CPA) for the World Bank. I chose this career path because I want to help develop poverty reduction strategies for poor countries.

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stepup.niddk.nih.gov

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