

HBCU CONNECT

on campus

SPRING/SUMMER 2024

NEW COMIC BOOK CHARACTER:
MEGAN THEE STALLION



**HONDA BATTLE OF THE
BANDS** IS HEATING UP

**NC A&T IS THE NO.
1 PUBLIC HBCU IN THE US**

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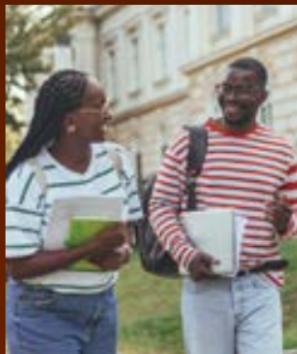
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LETTER FROM THE PUBLISHER

Man, this year flew by! We just started 2024 and then we blinked and now we're on our last legs of 2024 with 2025 on the horizon. With that being said, I wanted to make sure to thank each and every one of you for being a massive and constant supporter not only for HBCUConnect, but for HBCUs around the country.

If you have been with us recently, you will have seen that we are very active in the entry-level and internship opportunities for HBCU graduates and students. Especially prominent was our HBCUConnect Career Fair that was held in Washington D.C. in June and had over 60 companies and organizations represented. With more than 4,000 registered attendees, it was one of the biggest events in the D.C. area that weekend.

As we head toward the end of this year, be aware that companies are still looking for candidates to apply for all of their internship opportunities so be sure to do a thorough job search on our site and apply for those that are of interest for you.

We look forward to bringing in the new year with you and ready to be better, bigger, and stronger as our new year's resolution!

HBCUCONNECT.COM – Get Connected!

Sincerely,

Will Moss

Will Moss | CEO | wrmooss@hbcuconnect.com | 614.864.4446



Supporting your success

At Best Buy, we're committed to being one of the best places to work. Our supportive leaders and growth-focused culture will help you leverage your talents as you build your career with us.

We believe in helping our employees thrive at work and at home. We provide benefits and resources to support your total well-being while unlocking unique career opportunities.

Want to know what it's like to work at BAE Systems as a recent grad or intern?

Join us for an Early Career Info Session

We have two session options. Pick the session that works best for your schedule!

This event is hosted by BAE Systems virtually on the Brazen/Radancy platform.

Option 1

Thursday Oct. 17
1-3 p.m. EST



Option 2

Tuesday Oct. 29
3 - 5 p.m. EST.



EOE, including disability/veterans

BAE SYSTEMS

Wall Street Journal: NORTH CAROLINA A&T STATE UNIVERSITY Is No. 1 Public HBCU in America



New national rankings from the Wall Street Journal of America's top 500 universities recognize North Carolina Agricultural and Technical State University as the nation's No. 1 public historically Black university. The Wall Street Journal/College Pulse rankings evaluate "how well each college sets graduates up for financial success ... how much a school improves students' chances of graduating and their future earnings," WSJ says. "We don't measure reputation, nor the college's own finances."

The rankings include 14 HBCU campuses, eight of them public. Trailing N.C. A&T among public campuses are, in order: Florida

A&M University, North Carolina Central University, Prairie View University, Tennessee State University, Savannah State University, Jackson State University and Alcorn State University.

On the private side, Spelman led all campuses, followed by, in order, Tuskegee University, Howard University, Xavier University of Louisiana, Morehouse College and Clark Atlanta University.

A&T is among 13 North Carolina campuses included in the rankings, led by, in order, Davidson College, Duke University and the University of North Carolina at Chapel Hill. A&T and UNC-CH are among nine ranked UNC system campuses.

FLORIDA A&M

2023 HBCU Football National Champions Bobbleheads Unveiled



The National Bobblehead Hall of Fame and Museum unveiled officially licensed, limited edition Florida A&M 2023 HBCU Football National Champions Bobbleheads in conjunction with FAMU's first home game of the 2024 season on Saturday. The Rattlers defeated the Howard Bison by a score of 30-26 in the 2023 Cricket Celebration Bowl on December 16, 2023, at Mercedez-Benz Stadium in Atlanta, Georgia, to capture the HBCU Football National Championship.

The bobbleheads feature FAMU's mascots, Venom and Lady Venom, on a football field base with a scoreboard in the background that includes FAMU's logo and "2023 HBCU National Champions." The officially licensed bobbleheads are being produced by the National Bobblehead Hall of Fame and Museum, an official licensee of Florida A&M University.

"Bobbleheads are the ultimate way to celebrate a team's championship, and these bobbleheads will be the ultimate way for Rattlers fans to commemorate FAMU's 2023 HBCU National Championship," National Bobblehead Hall of Fame and Museum co-founder and CEO Phil Sklar said. "We know that fans, alumni, students, faculty, and staff will enjoy having these bobbleheads on display to show off their school pride."

The National Bobblehead Hall of Fame and Museum opened to the public on February 1st, 2019. The HOF and Museum also produces high quality, customized bobbleheads for retail sale as well as organizations, individuals, and teams across the country. Find out more and order yours today at <https://store.bobbleheadhall.com/products/famu23>

THE 2025 HONDA Battle of the Bands Lineup is Here!

We are thrilled to announce the six outstanding schools that will perform at Honda Battle of the Bands on February 1, 2025, at SoFi Stadium in Inglewood, California! We've got the venue and date locked in. And we are excited to have none other than multi-hyphenate entertainer and entrepreneur, Nick Cannon as our host.

Now, we proudly present our six bands:

- Alabama A&M University's Maroon & White Band
- Alabama State University's Mighty Marching Hornets
- Hampton University's Marching Force
- North Carolina A&T State University's Blue & Gold Marching Machine
- Southern University and A&M College's Human Jukebox
- University of Arkansas Pine Bluff's Marching Musical Machine of the Mid-South(M4)

These bands represent a diverse range of styles and traditions, showcasing the rich cultural legacy of our HBCUs. We can't wait to see the talent, musical prowess, and unique energy they bring to the field.

Get ready to be entertained as these bands deliver unforgettable performances that celebrate the vibrant spirit of HBCUs.

Get your tickets at www.hondabattleofthebands.com. Don't miss this opportunity to witness BIG BAND ENERGY. The legacy continues.



2025 HONDA BATTLE OF THE BANDS



Health & Human Service Launch **NATIONAL HBCU TAILGATE TOUR** to Keep Fans Healthy this Football Season

Sports, community, culture, and health will be celebrated this fall as the HBCU Tailgate Tour highlights the new Risk Less. Do More. campaign from the U.S. Department of Health and Human Services (HHS). This multi-campus tour is an experiential celebration of Historically Black Colleges and Universities (HBCU) culture that will make eight stops at college campuses throughout the country this football season.

Continuing at Jackson State University on Oct. 18 and 19, the HBCU Tailgate Tour will host vaccine activations, where adults can get updated flu and COVID-19 vaccines, as well as more information, to help prevent serious illnesses from flu and COVID-19 among fans, students, and alumni this fall. Tour stops include: Live DJ and music; Complimentary games and activities; Health and wellness seminars (at select locations); On-site vaccination activations; On-site healthy food samples; Health education resources; And more!

Look for a tour stop near you:

- Jackson State University (Jackson, MS), Oct. 18 and 19
- Magic City Classic (Birmingham, AL), Oct. 25 and 26
- North Carolina A&T State University (Greensboro, NC), Nov. 1 and 2
- Bayou Classic (New Orleans, LA), Nov. 29 and 30
- MLK HBCU Invitational (Greenville, SC), Jan. 18 and 19

For more information about the campaign, visit RiskLessDoMore.hhs.gov.

HBCU GO

Announces 20-Game HBCU Basketball Schedule For the 2025 Season



20-GAME HBCU BASKETBALL SCHEDULE

The Allen Media Group (AMG) free-streaming digital platform HBCU GO – the leading media provider for the nation's 107 Historically Black Colleges and Universities (HBCUs) – is proud to announce the 2025 HBCU GO basketball season schedule of televised games. A total of 20 basketball matchups including men's and women's games highlight the 2025 HBCU GO slate of conference games.

This season's exciting basketball matchups will air Saturdays at 1pm ET on HBCU GO streaming as well as in broadcast syndication in major television markets such as New York, Los Angeles, Chicago, Philadelphia, Washington, DC, Dallas, Atlanta, Boston, San Francisco, Seattle, Memphis, Detroit, Sacramento, Miami, Tampa, Pittsburgh and many more. Games will re-air Sundays at 12 noon ET on HBCU GO streaming and theGrio Television Network. See HBCU GO's 2025 Basketball Schedule below:

"Going into our third basketball season, HBCU GO is proud to deliver all the excitement of our HBCU Basketball matchups to a broader audience through our sister network theGrio Television Network, our syndication partners and streaming platforms," said Byron Allen, Founder/Chairman CEO of Allen Media Group. "We extend our sincere gratitude to the CIAA, SWAC and SIAC for their invaluable partnership, and we can't wait to share this season's Men's and Women's double-headers with fans globally." **You can view the full schedule at HBCUGo.tv.**



TRAVEL GUIDE:

HBCUs and Their Cities That Celebrate History and Culture

Courtesy of Jessica Twine, Lou Hammond Group



Jackson State University

JACKSON, MS

Jackson State University stands at the forefront of HBCU culture, embodying the essence of what makes these institutions uniquely impactful. The campus truly comes alive in the Fall, with the electrifying atmosphere of football games and tailgating

invigorates Jackson's social scene. For visiting parents and prospective students, JSU's campus tours offer a deep dive into its rich heritage. Highlights include the Margaret Walker Center, which houses extensive archives and exhibits dedicated to African American experiences, and the COFO Civil Rights Education Center, a vital space to understand the legacy of the civil rights movement. These cultural and historical landmarks provide a glimpse into the university's profound impact and commitment to preserving and celebrating its legacy.



Fayetteville State University

FAYETTEVILLE, NC

As the second oldest public university in North Carolina, Fayetteville State University plays a pivotal role in shaping Fayetteville, a city shaped by its rich history and culture. The university's strong HBCU tradition infuses the neighborhood with its dynamic legacy, celebrated through

events, student organizations, and cultural activities that honor Black history. It's the only HBCU currently partnered with the U.S. Air Force to advance educational opportunities for the enlisted airmen and space through the U.S. Air Force's Associate-to-Baccalaureate Cooperative program. As a result, the university's commitment to inclusivity and leadership elevates the cultural landscape of Fayetteville, ensuring that every day is a celebration of diversity and community spirit. Fayetteville also boasts a thriving downtown scene filled with authentic international restaurants and cultural experiences. Fayetteville is truly a remarkable place to live, visit and thrive.



Southern University and A&M College

BATON ROUGE, LA

Southern University's culture stands as a vibrant cornerstone of Baton Rouge, a city built upon 300 years of diverse history. The university's rich HBCU tradition infuses the community with its dynamic

legacy, celebrated through art, culinary experiences and spirited football celebrations. At Southern University, the gameday experience centers around the historic A.W. Mumford Stadium, where the blue and gold-clad Jaguars are energized by the internationally recognized marching band, The Human Jukebox, and the wildly entertaining dance troupe, the Fabulous Dancing Dolls. Beyond the field, Southern's deep-rooted influence extends to Soul Food Mondays, inviting the public to savor Creole classics like Red Beans and Rice in campus dining halls, sharing beloved Baton Rouge culinary staples with students, staff and visitors each week. Southern University not only enriches Baton Rouge with its engaging HBCU culture, but it further exemplifies the city's spirit — that every day is a celebration where everyone is welcome.



D'Vonne Scott & Imani Washington crowned as the 2024-2025

MR. AND MISS DELAWARE STATE UNIVERSITY

D'vonne Scott and Imani Washington have been crowned as Delaware State University's Mr. and Miss DSU for the 2024-2025 school year. Mr. Scott and Miss Washington were crowned during a Sept. 29 Coronation Ceremony as part of the recently concluded Homecoming Week at Delaware State University.

D'vontae Taelon Scott, a native of Detroit, Mi., is a senior Business Management/Marketing major. After graduating, D'vontae plans to pursue a Master's degree in Business Administration. Above all, he is determined to continue making a positive impact and leaving a legacy in his community, both at DSU and back home in Detroit, Michigan.

Imani Bryanna Washington, a native of Harlem, N.Y., is a senior Political Science/Financial Planning major. Upon graduation, Imani plans to pursue a Master's degree in Business Administration, with aspirations of becoming a financial advisor. Her goal is to break generational curses within Black families and to leave a lasting legacy in her school and Harlem community, demonstrating that with determination, anything is possible.

North Carolina A&T State University, Merck Introduce High School Students to **BIOTECHNOLOGY**



North Carolina Agricultural and Technical State University and Merck (NYSE: MRK), known as MSD outside of the United States and Canada, hosted a five-day biotechnology camp for 12 high school students at the Merck Biotechnology Learning Center located at the Gateway Research Park South Campus.

The camp is a result of N.C. A&T's and Merck's ongoing partnership efforts to provide teaching, research and engagement opportunities not just to faculty and students on campus, but to young scientists in the local community.

Specifically, the students learned how to express, purify and analyze recombinant proteins through hands-on activities for a guided research project and as parallel, they participated in professional development activities that introduced them to biotechnology careers.

"I believe that the camp helped the students learn more about the biotechnology industry, in general, and biochemistry/molecular biology, in particular," said Nathan F. Simms Distinguished Professor Robert H. Newman, Ph.D., in A&T's College of Science and Technology (CoST). "They were introduced to concepts and techniques that they can build on in the future as they pursue careers in bioscience research ... Hopefully, the program will be a catalyst for the students as they continue to grow as researchers and as people.""

MEGAN THEE STALLION IMMORTALIZED

In New Comic Book

TidalWave Comics is excited to announce that hip-hop icon Megan Thee Stallion will be the focus of the newest release in its celebrated "FAME" comic book series, highlighting influential figures. "FAME: Megan Thee Stallion" is set for release this week.

Written by Eric M. Esquivel and illustrated by Martin Gimenez, "FAME: Megan Thee Stallion" offers an engaging 22-page story. Available in both digital and print formats, fans can find the comic on platforms like Amazon in softcover and hardcover editions, each featuring a striking cover designed by renowned artist Yonami.

A must-read for fans, it celebrates Megan's unique voice and journey to becoming a trailblazer in the industry.

"Our bio comics have carved out a unique niche," said TidalWave publisher Darren G. Davis. "The success of this comic shows there's a much broader audience for sequential storytelling than people may realize. These readers want something beyond superheroes or horror. Through our bio comics, we aim to provide these new readers with balanced, well-researched insights into their favorite celebrities."



For more information about the company,
visit www.tidalwavecomics.com.

DELAWARE STATE UNIVERSITY

Becomes First HBCU to Launch and Distribute Private Label Brand in Major Marketplaces



Delaware State University (DSU) is making history by becoming the first Historically Black College and University (HBCU) to own and distribute a clothing line and private label brand of merchandise.

Available now, select DSU apparel and items will be available on Amazon Marketplace, Walmart.com and online, thanks to a groundbreaking partnership with Everything Collegiate, LLC, a black-owned business based in Atlanta, Georgia.

DSU's private label will provide an expanded opportunity to control the design, quality, and variety of products that students, faculty, staff, alumni, and the community wear and purchase. The brand inventory will include various types of limited-edition merchandise that will only be available directly from the University, and 5 percent of the sales will support student success by funding scholarships.

"This partnership marks a significant milestone in our journey," said Harmon. "Our goal has always been to support and uplift HBCUs, and working with DSU has been a fulfilling step in that direction. I am excited to work with DSU on this historic move."

"Thanks to our team, the designs were met with an overwhelmingly positive response," said Dr. Dawn Mosley, Senior Associate Vice President of Marketing and Communications

HBCU Homecomings

Home Team	Visiting Team	Date
Bluefield State University	Kentucky Christian University	09/28/2024
Texas Southern University	Virginia University of Lynchburg	10/05/2024
Kentucky State University	Lane College	10/05/2024
Miles College	Central State University	10/05/2024
Delaware State University	Saint Francis (PA)	10/05/2024
Morgan State University	Lincoln University -Pennsylvania	10/05/2024
Lincoln University -Missouri	Lincoln University of California	10/05/2024
Alabama State University	Florida A&M University	10/05/2024
Alcorn State University	University of Arkansas at Pine Bluff	10/05/2024
Central State University	Clark Atlanta University	10/12/2024
Lincoln University -Pennsylvania	Bluefield State University	10/12/2024
Virginia State University	Bowie State University	10/12/2024
Tennessee State University	Eastern Illinois University	10/12/2024
Morris Brown College	N/A	10/12/2024
Alabama A&M University	Bethune Cookman University	10/12/2024
West Virginia State University	Concord University	10/12/2024
Fort Valley State University	Allen University	10/12/2024
Bowie State University	Bluefield State University	10/19/2024
Lane College	Central State University	10/19/2024
Mississippi Valley State University	Bethune Cookman University	10/19/2024
Johnson C. Smith University	Shaw University	10/19/2024
Grambling State University	University of Arkansas at Pine Bluff	10/19/2024
Clark Atlanta University	Miles College	10/19/2024
Albany State University	Morehouse College	10/19/2024
North Carolina A&T State University	Hampton University	10/19/2024

Home Team	Visiting Team	Date
Howard University	Tennessee State University	10/19/2024
Fayetteville State University	Shaw University	10/26/2024
Elizabeth City State University	Lincoln University -Pennsylvania	10/26/2024
Florida Memorial University	Ava Maria	10/26/2024
Benedict College	Miles College	10/26/2024
Morehouse College	Fort Valley State University	10/26/2024
Norfolk State University	Howard University	10/26/2024
Hampton University	Elon	10/26/2024
Bethune Cookman University	Jackson State University	10/26/2024
University of Arkansas at Pine Bluff	Mississippi Valley State University	10/26/2024
Savannah State University	Lane College	10/26/2024
South Carolina State University	Delaware State University	10/26/2024
North Carolina Central University	Morgan State University	10/26/2024
Shaw University	Livingstone College	11/02/2024
Virginia Union University	Bluefield State University	11/02/2024
Allen University	Central State University	11/02/2024
Jackson State University	University of Arkansas at Pine Bluff	11/02/2024
Florida A&M University	Texas Southern University	11/02/2024
Wiley College	Arkansas Baptist	11/02/2024
Tuskegee University	Miles College	11/09/2024
Winston-Salem State University	Fayetteville State University	11/09/2024
Edward Waters University	Allen University	11/09/2024
University of Maryland Eastern Shore	Penn State Schuylkill	11/09/2024
Xavier University of Louisiana	Alcorn State University	11/09/2024

BOARD APPROVES NORTH CAROLINA A&T UNIVERSITY B.S. IN ARTIFICIAL INTELLIGENCE,

First of its Kind in North Carolina



The University of North Carolina System Board of Governors has approved a bachelor's degree in artificial intelligence (AI) at North Carolina Agricultural and Technical State University, the only degree of its kind in this state and one of only a handful nationally.

While some other North Carolina universities offer an artificial intelligence concentration within a computer science degree, North Carolina A&T will be the only institution with a stand-alone bachelor's degree. A&T's bachelor's degree in AI will help address this demand with a rigorous curriculum that covers foundational principles, advanced techniques and real-world applications of artificial intelligence, ensuring its graduates are ready for the workplace upon graduation.

Students will be able to enroll in one of two concentrations: Advanced AI Systems, offered through the College of Engineering (COE), and Applied AI in the College of Science and Technology (CoST). The concentrations offer flexible delivery formats including on-campus and online courses to accommodate diverse student needs.

A&T aims to enroll its inaugural cohort in Fall 2025

THE JENNIFER HUDSON SHOW

Features Alabama State University
Alumna/Staffer Concerning
Breast Cancer Awareness



By Kenneth Mullinax/ASU

Alabama State University alumna and staff member, Dorothy Birl-Johnson (ASU class of 1986), was featured Oct. 2 on the hit nationwide Emmy-Award nominated daytime talk show, "The Jennifer Hudson Show."

Birl-Johnson, who works in the ASU President's Office as the administrative assistant to President Quinton T. Ross, Jr., appeared on the show to discuss the importance of breast cancer awareness and to encourage women of all ages to adopt the potentially life-saving practices of daily self-examinations and seeking immediate medical attention if they detect lumps or other abnormalities. Birl-Johnson has a personal interest in helping to spread the news about breast cancer. Her 26-year-old daughter, Eboni Faith Johnson (ASU class of 2020) died from the disease on July 2. Birl-Johnson appeared on Hudson's show along with her daughter, Angel Johnson Everett (ASU class of 2010), and her cousin, Wanda Williams-Madison (ASU class of 1999).

The family speaks at numerous public gatherings to enhance public awareness of breast cancer. Birl-Johnson said they are excited that their appearance on the Jennifer Hudson Show has now helped them to share their message with an audience of millions of viewers.

Eboni's family has established The Eboni Faith Johnson Scholarship Fund with the ASU Foundation to help deserving ASU undergraduate students obtain their degrees. For more information about the scholarship or to make a donation, contact the Alabama State University Foundation.



Florida A&M University and the Black Automotive Media Group Renew Internship Program with

HYUNDAI MOTOR AMERICA

Florida A&M University's (FAMU) School of Journalism & Graphic Communication (SJGC), in collaboration with The Driving Force (TDF), the Black Automotive Media Group (BAMG), and Hyundai Motor America, proudly announce the renewal of their 10-week fall semester internship for a second year. This groundbreaking program, designed to immerse Historically Black Colleges and Universities (HBCU) students in automotive media, continues to set new standards for career development in the automotive industry.

"BAMG's collaboration with FAMU creates new career pathways for FAMU students," said Kimatni D. Rawlins, BAMG founder and publisher of Automotive Rhythms. "Through the internship, we are helping prepare HBCU students and supporting automobile manufacturers for the rapidly changing demographic profiles in the United States."

Now entering its second year, the program offers FAMU journalism students an in-depth exposure to automotive journalism and multimedia production.

"We are thrilled to continue our partnership with Hyundai and the Black Automotive Media Group for a second year in a row," said Mira Lowe, dean of the School of Journalism & Graphic Communication at FAMU. "This unique internship opens up a new career lane for our students, who get to hone their storytelling skills and learn from professionals in the automotive sector."



Ignite your potential.

Boundless opportunity.

find it here

Sophomore Discovery Fellowship Program

Are you a sophomore seeking to gain real-world experience, build your resume, and network with top professionals in the financial industry? The Wells Fargo Sophomore Discovery Fellowship is your opportunity to ignite your career!

Program overview

The Sophomore Discovery Fellowship is a paid 6-week experience in Charlotte, NC designed to provide diverse, high-achieving second-year students with exposure to a variety of career opportunities across Wells Fargo. Fellows receive comprehensive professional and educational experience through networking, job shadowing, and other engagement opportunities paired with project-based work.

What you'll gain

- Professional development: you'll work with leaders to understand the various business functions with the support of intentional training, exclusive events, and a capstone project
- Career exploration: our exploratory program provides you with exposure to multiple teams within the firm
- Networking: connect with industry leaders and early careers peers across Wells Fargo
- Future opportunities: high-performing fellows will receive an offer to return for Wells Fargo's Junior Internship Program

Eligibility

- Current sophomores pursuing a bachelor's degree with an expected graduation date in December 2026 or May/June 2027
- Willingness to relocate to Charlotte, NC for the program duration. Corporate housing will be provided for the entirety of the program at no cost to the participants
- Wells Fargo values diversity, equity, and inclusion and encourages individuals of all backgrounds interested in financial services to apply, including but not limited to Black/African Americans, Latinx/Hispanics, Native Americans, females, LGBTQIA+, protected veterans, and people with disabilities



Scan the QR code to learn more and express interest today!

Join us and be a part of this exciting opportunity.

WELLS FARGO



17th Annual



Memorial Day GETAWAY

A HBCU & BLACK ALUMNI WEEKEND

PUERTO PLATA

DOMINICAN REPUBLIC

MAY
22ND-27TH
2025



6 DAYS & 5 NIGHTS ALL INCLUSIVE EXPERIENCE

LIVE PERFORMANCES + BEACH PARTIES + COMEDY SHOWS + BOAT PARTIES
+ EXCURSIONS + GROUP WORKOUTS + MORE!!



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