

# HBCU CONNECT

*on campus*

SPRING/SUMMER 2010

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LIFE CHANGING**

## **YOUR GUIDE TO COLLEGE SUCCESS!**

**FIND GREAT TIPS TO HELP  
YOU SUCCEED AT ANY HBCU.**

**GOT LOVE? FIND LOVE.  
HBCU LOVE!**

8

# HBCUCONNECT

*on campus*

## CREDITS



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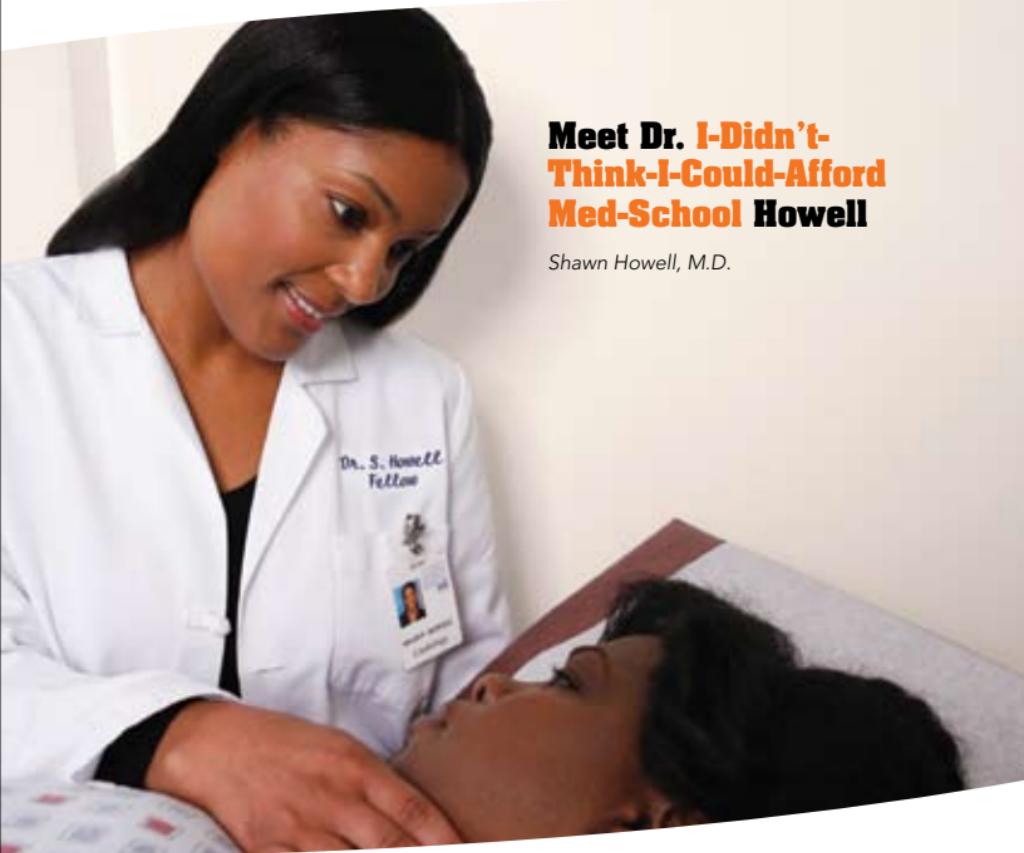
# HBCU Photos

## PHOTO GALLERY



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Shawn Howell, M.D.

Don't let finances get in the way of your medical school dreams. Check out [AspiringDocs.org](http://AspiringDocs.org)<sup>®</sup>. It's your go-to source for information about loans and scholarships, as well as the MCAT<sup>®</sup> and admissions. Get informed today.

# SEARCHING FOR A SECOND CHANCE AT LIFE

Being the president's daughter of a HBCU was no easy task for Ashante Sloan, who graduated from Florida A&M University and received her master's from Clark Atlanta University. She came to value the strength and courage her father demonstrated as the 12th president of Miles College.

Several years ago, Ashante began noticing red dots on her body. At the time, she was focused on her father who passed away soon after. It was then that she saw a doctor. After many attempts to identify the cause, Ashante was diagnosed three years later with aplastic anemia and would need a marrow transplant to live.

Every day is a journey as Ashante deals with disease symptoms like heavy bleeding, bruising and fatigue. She credits her father, family and faith for aiding her through the process. "I want to be a part of showing that God still heals," she says, so more people will believe in miracles.

Since her diagnosis Ashante has become actively involved with Be The Match® and has begun holding marrow registry drives at Miles College and throughout the community. Because of the support of Miles College and others in the HBCU community, nearly 260 new potential donors are now part of the Be The Match Registry®.

Support the program and join [hbcu.bethematch.org](http://hbcu.bethematch.org)

Be the one to save a life.



**SAY IT LOUD!**  
**SAVE LIVES AND BE PROUD!**

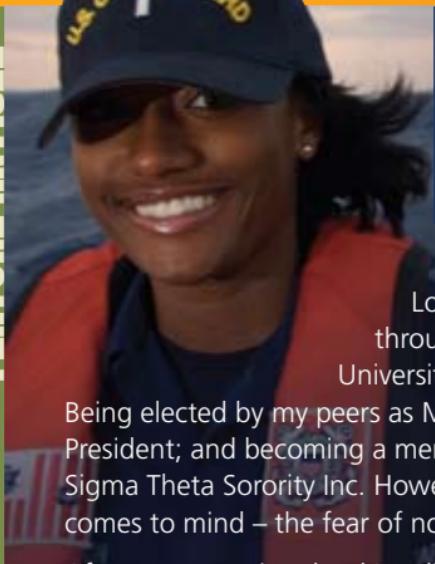
Thousands of Black patients need your help to live. They have been diagnosed with leukemia, sickle cell anemia, or other serious blood disease. They need a marrow donor who can save their life.

**Join the  
Be The Match Registry®  
today!**

**[hbcu.bethematch.org](http://hbcu.bethematch.org)  
1 (800) MARROW-2**



Jackie (right), AKA sorority, saved the life of Paizley (left)



# LIFE SAVING AND LIFE CHANGING ORGANIZATION

By LTJG Cecilia Robinson

Looking back at my own matriculation through an HBCU (Tennessee State University) many memories come to mind.

Being elected by my peers as Miss Sophomore and Junior Class President; and becoming a member of my beloved sorority Delta Sigma Theta Sorority Inc. However, another not-so-fond memory comes to mind – the fear of not being able to pay for school.

After two years in school I realized this was not going to be easy trying to be successful in school and dealing with the stress of possibly having to stop due to funding issues. I knew I had to find something. To my surprise the solution came from the U. S. Coast Guard.

The Coast Guard was offering to take a tremendous load off my shoulders via their premiere scholarship program – College Student Pre-Commissioning Initiative (CSPI). The program grants full tuition payment for up to 2 years; payment of books and administrative fees; enlisted pay as an E-3 with allowances and medical benefits; and best of all guaranteed job placement right after graduation from college into the officer corps of the Coast Guard. They give you all those benefits and experience in exchange for only three active duty years as an officer in the organization. Essentially it was a dream come true for me and many other CSPI students such as La'Shanda Holmes, who just recently made history by becoming the 1st African

American female helicopter pilot in the Coast Guard. LTJG Holmes also experienced hardships trying to make it through school at Spelman College and decided to consider the CSPI program and ultimately ended up making history.

The U. S. Coast Guard prides itself on being a life saving service, but in cases like mine and LTJG Holmes, it was a life changing service.

***To find out more information regarding the CSPI program and other officer opportunities within the Coast Guard, please visit our website at [www.gocoastguard.com](http://www.gocoastguard.com) or call 1-877-NOW-USCG.***

## THE CALENDAR

### NATIONAL BLACK MBA CONFERENCE

Place: Los Angeles, CA  
Date: September 21-25, 2010

Attracts more than 12,000 professionals and 450+ corporations.

### MEAC/SWAC CHALLENGE

Place: Orlando, FL  
Date: September 5, 2010  
Annual Historically Black College football game showcasing teams from each conference.

### HOWARD UNIVERSITY HOMECOMING

Place: Washington, DC  
Date: October 28-31, 2010  
Where you can reconnect with your classmates, favorite celebrities, and new friends.

### 2010 NABJ ANNUAL CONVENTION AND CAREER FAIR

Place: San Diego, CA  
Date: July 28-August 1, 2010  
A gathering of the nation's foremost journalists and media professionals.

EVENTS

# GETTING BACK ON TRACK, PICKING UP WHERE WE LEFT OFF.

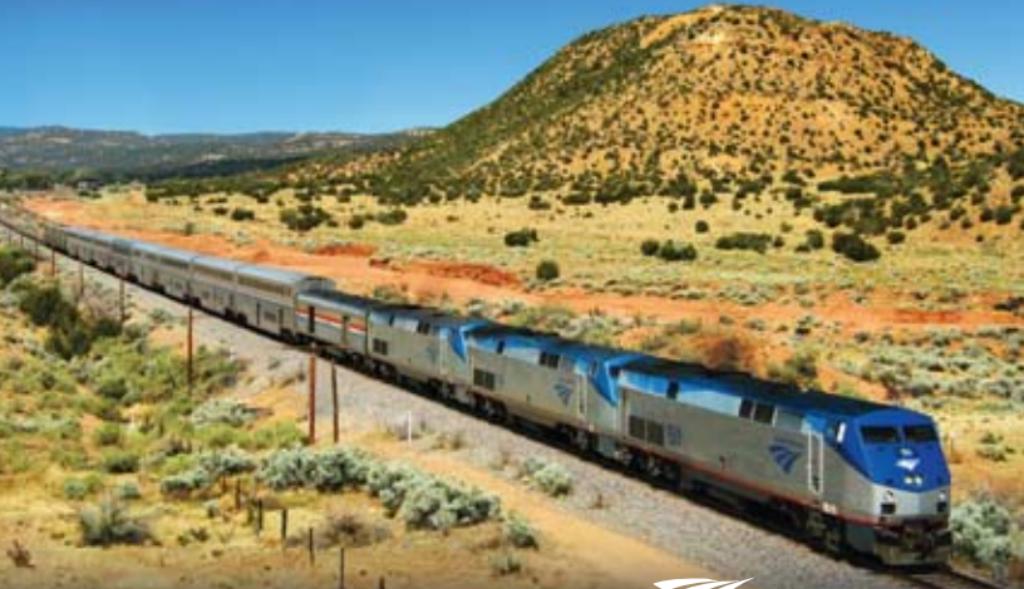
— KENDRA MOORE • CHICAGO, IL —



I love getting together with my girls, but our busy schedules make it difficult for us to spend time together. So we decided to take a vacation, and let Amtrak® do the driving. Our seats were so roomy, we could stretch out and relax after a nice dinner in the Dining Car. We had so much fun laughing, reminiscing, and catching up! This trip was truly one to remember.

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# Congratulations to the 2010 McGraw-Hill Black History Essay Contest & Scholarship Winner!

HBCUConnect.com and McGraw Hill Companies would like to congratulate:



**Derek Bowe** – *Oakwood College class of 2012*

Major: English

Minor: Communications – Print Journalism

Member Profile: [http://hbcuconnect.com/cgi-bin/show\\_member.cgi?registry\\_id=1580746](http://hbcuconnect.com/cgi-bin/show_member.cgi?registry_id=1580746)

The McGraw-Hill Companies sponsored Black History Month Essay Contest was open to all undergraduate students who are members of HBCUConnect.com, and are interested in potential internship opportunities with McGraw-Hill. The winner will receive a \$1,000 scholarship for use toward tuition or college related expenses.

## Congratulations to the Runner Up Winners

**Ashley Robertson** – *Spelman College class of 2011*

Major: International Studies, Minor: Anthropology

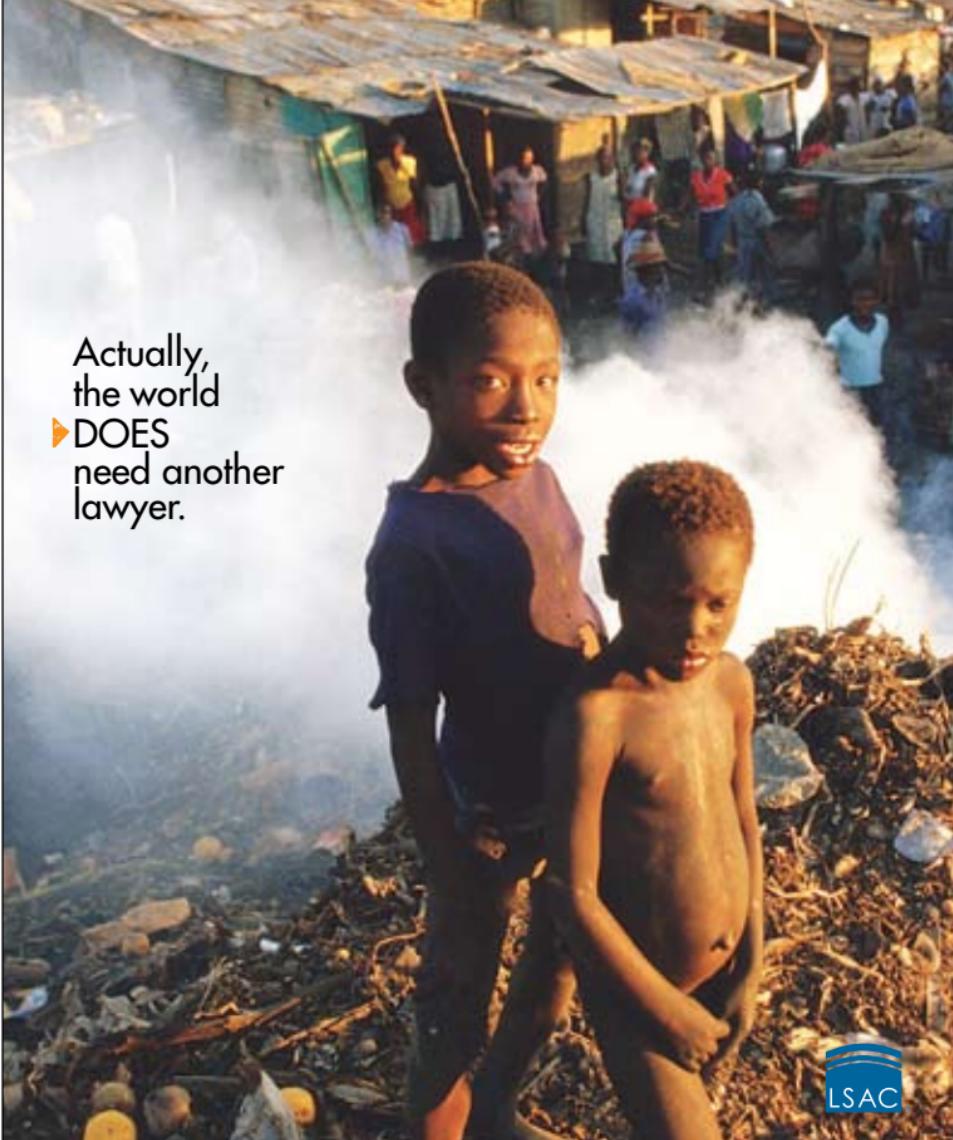
**Chuka Konrad** – *Voorhees College class of 2013*

Major: Business Administration

**Eboney Brown** – *Grambling State University class of 2012*

Major: Biology

Each Runner Up Winner will receive a copy of *Micro Messaging* by Stephen Young, published by McGraw-Hill Professional. To read the essay visit: [http://hbcuconnect.com/cgi-bin/blog.cgi?cid=1&blog\\_id=171487](http://hbcuconnect.com/cgi-bin/blog.cgi?cid=1&blog_id=171487). To secure a scholarships visit: <http://hbcuconnect.com/scholarships/>



Actually,  
the world  
► DOES  
need another  
lawyer.



# Get Down and Get Involved

A woman with dark hair, wearing a light-colored top, holds a large, light-colored sign with the words "Get Down and Get Involved" printed on it in a bold, sans-serif font. The background is a blurred outdoor scene with greenery and a building.

GET DOWN, written, produced and directed by Kim J. Ford, a Hampton University graduate (Lionqueen 192 Productions, Inc.), is an edgy new HIV/AIDS PSA that candidly portrays sexually active youth of various sexual identities who are experimenting with multiple sexual partners and the consequences they deal with as a result. The PSA also features celebrities Dawn Richard (of Dirty Money and formerly of Danity Kane/MTV's *Making The Band*), Demarco Majors (formerly LOGO's *Shirts & Skins*), and Siri Music artist Stefani Vara, who lent their time and voices to the project.

After leaving a corporate marketing job in March 2008, Ford was inspired by the writing of her then 16-year old god-daughter, Chantel Reid, whose sex- and HIV/AIDS-focused blog entry, "Coming Out" (<http://www.teendiariesonline.com/blog/?p=452>), encouraged her to step out of the comfort zone and do something. "After doing some research on the statistics of HIV/AIDS and sexual behaviors among young people, I had to get involved," said Ford. "Having spent more than 16 years marketing to the youth consumer at both VIBE Magazine and a leading experiential marketing agency, I just felt it was my turn to give back," she concluded.

The statistics are startling from various health organizations. According to the most recent Center for Disease Control (CDC) report, released in 2009, as of 2007 African Americans accounted for the majority of the estimated number of AIDS diagnoses made during 2007. As of 2006, the American Social Health Association (ASHA) reported that one in



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two sexually active persons will contract an STD/STI by the age of 25, and one in four teens will contract an STD/STI. In fact, the CDC's Youth Risk Behavioral Survey 1991-2007 states that 47% of high school students have had sexual intercourse and among Hispanic and African American ("Black") youth those statistics are even higher at 52% and 66.5% respectively. As of the 2005 report, of those surveyed, 6.2% have had their first sexual intercourse experience before age 13, and while 89.5% have been taught about AIDS and HIV infection in school, only 61.5% are using condoms.

**To read the full article and learn how you can get involved visit: [http://hbcuconnect.com/cgi-bin/blog.cgi?cid=1&blog\\_id=173026](http://hbcuconnect.com/cgi-bin/blog.cgi?cid=1&blog_id=173026)**

## *Success* By Diane Harding

You've made it, passed all the tests.  
You fight to stay strong mastering your own mind.  
While being confident enough to define,  
your destiny on your own time.  
Not proceeding with everyone's opinions,  
You seek to define,  
That Self control and ambition,  
Are what makes you shine.  
Having faith in the Almighty keeping you kind.  
You can do it. Acknowledge all your signs,  
Always keep an open mind.  
Know that the past happens for a reason,  
So don't become blind.  
Having patience helped you realize within your life time  
To always look at your next step as the World Being Mine.

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# BE SMART

Keep your Facebook / Twitter / HBCUConnect Pages Clean!

By William R. Moss

Tip of the day: Don't put FOUL stuff out there on your facebook/twitter/HBCUConnect pages! One thing people don't realize is that employers (like us) will check you out before bringing you in for an interview, and then when we see in your favorite quotes a bunch of foul language or stuff that just makes you look like a foul person, nobody wants to hire you, much less be around you working on a day to day basis! Clean it up black people!

True story: We have some internship opportunities for folks in our office here in Columbus, Ohio this summer, so we sent out an email announcement to our members looking for resumes. We got quite a few good resumes. But man, being the internet company that we are, we did some research on some of the folks we wanted to bring in for interviews.

Needless to say, we found some pretty foul stuff out there on people's profile pages and twitter feeds and whatnot. You never know who is looking at you online and trying to get to know who you are. But, okay, I know a lot of people are like, "I don't want or need any strangers looking at my profile or business online, blah blah blah." Sorry but whether you like it or not, if you put yourself out there online, people will see it. So it should not be anything you have to worry about if you keep it positive and make a conscious effort not to be a foul person!

I know, Will Moss lecture... But really, be smart and represent yourself well in all circles. It just pays off much better than doing stuff you know your mama would not approve of!

*P.S. We have not hired anyone yet, so if you need an internship, shoot us your resume to [resumes@hbcuconnect.com](mailto:resumes@hbcuconnect.com)*



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# How's Your Love Life?

If we're honest with ourselves, we all have a need to love and be loved. What is disturbing however is our lack of understanding of love. Oftentimes, it is confused with lust which is a counterfeit form of intimacy. Love is rooted in character and not merely based on emotions. Love displays stability, commitment, and self-control. Love at its highest level is unconditional... like God. It is universally accepted that God IS LOVE.

So if I wanted to be creative, instead of asking How's Your Love Life? I could ask, "How's your God-Life"? The truth of the matter is that your spiritual life has a lot to do with how you see yourself and others around you. If you ignore developing your spirit, then you will find yourself settling for less than the love life God has planned for you.

Some individuals equate sex with love. If we love each other, then sexual intimacy is a natural expression of that love, right? I would say yes in the proper context. That context would be sexual intimacy experienced in marriage exclusively. To do so otherwise, violates a principle you already know is true in your heart.

There is a high price a man must pay to have your love... that price is his LIFE. If you yield to his pursuits sexually, you have given over the most vulnerable part of yourself and diminishing your value. This is just as true for men as well. You are trying to fulfill a need for love and intimacy. Your sexual encounter in the moment makes you feel loved but empty after the fact. This focus on self-satisfaction perpetuates a state of loneliness and unfulfillment because you can never experience true intimacy focused on YOURSELF.

**For more insights from Gerard Henry, visit  
[www.seductive-delusionsbook.com](http://www.seductive-delusionsbook.com) and order a copy today.**



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