

# HBCU CONNECT

*on campus*

SPRING/SUMMER 2022



## TOP 50 EMPLOYERS FOR HBCU STUDENTS

## THE ROAD TO GRADUATION: GETTING TO THE FINISH LINE

HOW TO LAND YOUR DREAM SUMMER INTERNSHIP



# We are Stronger Together.



At Kroger, we strive to reflect the communities we serve and to foster a culture that empowers everyone to be their truest self. We're committed to rallying our people, passion, scale and resources to transform our culture and aim to inspire collaboration as we stand together to feed the human spirit. As we work to create a more inclusive culture, we move forward as humans taking different steps in the same direction.



## Learn more about life at Kroger!

Find out more about our people-first, inclusive culture or apply online by visiting [thekrogerco.com/careers](http://thekrogerco.com/careers).



**04**

Letter From The  
Publisher—Will Moss



**21** Top 50 Employers  
for HBCU Students

- 04** Letter From the Publisher
- 05** HBCU Firsts in Sports
- 06** Morehouse College Wins First Prize at 33rd Honda Campus All-Star Challenge
- 07** Hampton University to Erase Outstanding Student Balances
- 08** Interview Tips to Land Your Dream Summer Internship
- 10** Looking for Ways to Pay for School?
- 12** The Road to Graduation
- 15** HBCU 2022 Commencement Speakers
- 16** Ralph Lauren Polo Morehouse/Spelman
- 17** 2022 ReTool Your School Winners
- 19** 3 Ways to Make Your Online Presence Work For You as a Student
- 21** Top 50 Employers for HBCU Students
- 22** Fisk University Welcomes First-Ever Modeling Organization

## **PARTNERS:**

Kroger.....	2	GE Appliances.....	20
Wells Fargo.....	9	Walgreens.....	23
Alliance Bernstein.....	14	Reading Partners.....	24

## **CREDITS**

PUBLISHER: Will Moss  
EDITOR: Kennedy Williams  
DESIGNER: Stacy Edwards  
CONTRIBUTORS: Kennedy Williams, Reginald Culpepper

Get Connected: **www.HBCUConnect.com**

**HBCU Connect, LLC** • 750-Q Cross Pointe Road • Gahanna, OH 43230



## LETTER FROM THE PUBLISHER

Spring is in the air and summer is on its way.

The temperatures are fair and hope the heat is here to stay

OK, that was a bad attempt at simple poetry. Thank goodness another issue of the HBCU

CONNECT On Campus Student Magazine is back with some fresh content and employers looking to hire the next great talent directly from the HBCU community. While it may be a bit late in the game to snag one of the high-profile internships, there are still a few opportunities in the game waiting for your resume. You can see active opportunities by going to our web site and searching for internships in our career center.

While we are here, we'd like to congratulate the class of 2022 for a job well done. It has been a journey for you, but the path of your life has just begun. You are not the future – you are the NOW! Let's get it!

As always, stay safe out there and hopefully the rest of the magazine will make you forget about my poetry attempt.

HBCUCONNECT.COM – Get Connected!

Sincerely,

*Will Moss*

Will Moss | CEO | [wrmooss@hbcuconnect.com](mailto:wrmooss@hbcuconnect.com) | 614.864.4446

# HBCU Firsts in Sports



**2022** has been a year of historical firsts for HBCU sports. Schools have begun first-ever sports programs, won first-ever championships, and broken winning records. Check out some of the HBCU sports programs that are making history!

**Fisk University** launched the first HBCU intercollegiate women's artistic gymnastic team.

**Morgan State University** becomes the first HBCU Division I program to offer acrobatics and tumbling (beginning 2023-2024).

**Xavier University's Cheer Team** won its first-ever NAIA National Team Championship. The team won this coveted award after only three years of competing. The record-setting final score was 93.70 out of a possible 100 points.

**Saint Augustine's University** launched the first HBCU women's rowing team. The team has recently been approved and registered by the American Collegiate Rowing Association (ACRA). It plans to compete against other schools in local regattas in the coming months.

**Fort Valley State University, Kentucky State University, Morehouse College, Paine College, and Benedict College** all began their historic first season of men's volleyball. Each of the schools received a donation from First Point Volleyball and USA Volleyball to support the launch of their new teams.

**Benedict College's** Head baseball coach, Selwyn Young recently recorded his 250th career win. On April 14, 2022, he became the all-time winningest coach in program history, with his 250 wins coming in a doubleheader sweep in game two with an 18-1 win over Morris College.

## Morehouse College Wins First Prize at 33rd Honda Campus All-Star Challenge



Morehouse College, the nation's only college dedicated to educating and developing men of color, emerged as the national champions of the 33rd Honda Campus All-Star Challenge (HCASC), an academic competition for HBCUs and one of Honda's largest and longest-running philanthropic initiatives in the United States. The final round win against Kentucky State University earned Morehouse the top prize of a \$75,000 institutional grant. In this year's challenge, the Morehouse team bested more than 300 students representing 64 HBCUs from across the country, bringing the college's total HCASC championship titles to five since first competing in 1990. Since 1989, Morehouse College has qualified for the HCASC National Championship Tournament every year.

"Men of Morehouse continue to boldly, bravely, and unapologetically demonstrate the competence and confidence men of color bring to the pursuit of intellectual excellence," said Dr. David A. Thomas, Morehouse College president. "This win continues to prove what Morehouse has long stood for — young Black men who are both nurtured and challenged to reach the highest of expectations can compete with anyone on any global stage."

The four-student Morehouse team demonstrated exceptional skills and teamwork during the fast-paced gameplay, answering questions ranging from history and science to literature and pop culture. Coached for the eighth consecutive year by Robert Myrick '13, the championship team includes team captain Stephen Agyepong '22, Andre Brown '23, Isaiah Thompson '22, and Kendall Wood '23.

# Hampton University to Erase Outstanding Student Balances for the Spring 2022 Semester



**R**ecognizing that many Hampton University students and their families have continued to experience financial hardships and have suffered due to the COVID-19 pandemic, Dr. William R. Harvey, Hampton University President, has announced there will be no increase in tuition, fees, room and board for the 2022-2023 academic year. In addition, all outstanding student account balances for the Spring 2022 semester will be erased.

"In keeping with the University's efforts to help our students, there will be no increase in tuition, fees, room and board for the 2022-2023 academic year," said Dr. Harvey. "In addition, on behalf of the University, I am pleased to announce that all outstanding balances for the Spring 2022 semester will be erased. We hope that this Action will continue to assist our students and their families at our Home by the Sea."

This is the latest example of Hampton University assisting its student body financially in response to the COVID-19 pandemic. Qualified students received distributions under the Higher Education Emergency Relief Fund, and those who had an outstanding balance at the completion of the Spring 2021 semester had their balances paid off. The University also issued a \$200.00 book scholarship to all enrolled students for the Spring 2022 semester. In April of 2020, Dr. and Mrs. Harvey made a \$100,000 matching donation of their own money to a \$100,000 gift from the Andrew W. Mellon Foundation to provide each on-campus student with \$100 to assist with travel costs to retrieve their belongings from campus or to return to school in the fall.

## Interview Tips to Land Your Dream Summer Internship



**D**o you have your eye on the perfect summer internship and want to know how you can make your dream a reality? Here are five tips to help you rock your next interview!

**Be On Time!** Have you ever heard the phrase, "To be early is to be on time, to be on time is to be late, and to be late is unacceptable"? Well, that is a motto to live by, especially when it comes to interviews! Whether it's a virtual interview or meeting up in person, aim to show up at least 10-15 minutes before your scheduled interview time.

**Make yourself an Expert.** Want to go into your interview as prepared as possible? Make yourself an expert on the internship and the job you're pursuing. The more you know, the more confident you'll feel going into the interview, and the more you can engage with your interviewer.

**Stand out with the STAR Method.** Do you want to answer your interview questions in an effective yet descriptive way? Use the STAR method. Answering questions using describing a Situation, what you were Tasked with, what Action you took, and what the Result was, you make it clear what your capabilities are.

**Be Confident and Be YOU!** This is your time to SHINE! Don't be afraid to smile and show your personality. What makes you unique is your superpower, so make sure that you use the time you have to help your interviewer get a sense of your personality. In the end, that is what is going to help you stand out and secure your ideal position.



# We're stronger together.

We believe there's even greater power in working together. Because when we combine our unique abilities as a team, our strength multiplies. We want to build and sustain a diverse and inclusive workplace for all Wells Fargo employees — one where everyone feels included and valued for who they are which energizes and inspires us to go further together — for one another, for our customers, and for our communities.

**Wells Fargo is a proud sponsor of HBCU Connect.**

Learn more and join our Talent Community at  
[wellsfargojobs.com/university-programs](http://wellsfargojobs.com/university-programs).

WELLS FARGO





# Looking for Ways to Pay for School?

Check out These  
Scholarships Resources

## HBCUConnect

We pride ourselves on being a top resource for scholarships, especially when it comes to scholarships for HBCU students specifically. Visit [hbcuconnect.com](http://hbcuconnect.com) for more info.

## Niche

Niche is the place to find where you belong. Niche connects people to schools, neighborhoods, workplaces, and scholarships. Search lists of scholarships by choosing a category or get matched to college scholarships you are eligible for. Visit [niche.com](http://niche.com) for more info.

## UNCF

United Negro College Fund is the nation's largest and most effective minority education organization. The website offers scholarship information for a range of classifications and majors for Black students. Visit [uncf.org](http://uncf.org) for more info.

## TMCF

Thurgood Marshall College Fund, to date, has awarded more than \$300 million in assistance to its students and member schools. TMCF distributes 98% of its awards exclusively to HBCUs and PBIs, more than any other organization supporting the Black College Community. Visit [tmcf.org](http://tmcf.org) for more info.

## Scholarships.com

Scholarships.com is a resourceful website that helps students find money for college and learn about the financial aid process. While the website includes scholarships for all students, there is a section for African American scholarships. Visit [scholarships.com](http://scholarships.com) for more info.

## Bestcolleges.com

Affordability is a concern for most prospective college students. Unfortunately, there is a pronounced racial gap in financial support and assistance for Black and African American students. BestColleges.com has a page dedicated to scholarships for Black and African American students. Visit [bestcolleges.com](http://bestcolleges.com) for more info.

## NACME

The National Action Council for Minority Engineering is responsible for over \$3 million in scholarships awarded to underrepresented minority students annually. NACME expects to support approximately 1,000 underrepresented minority engineering and computer students annually. Visit [nacme.org](http://nacme.org) for more info.

## The Road to Graduation: Getting to the Finish Line

To all of our graduating seniors, know that we are so incredibly proud of you! You've done a fantastic job getting this far, and we want to help you finish strong! Here are a few tips to get you to the finish line.

### **Keep up with Your School Work**

We know that it can be hard to focus on work when you're so close to the finish line, but you've got to keep your eyes on the prize. Fight through senior fatigue, study hard, and complete all your assignments so you can walk across that stage at the end of the semester.

### **Send out Graduation Announcements**

Once you make it to graduation, you ought to scream it from the mountain tops! Be sure to send out customized graduation announcements so all of your loved ones can celebrate with you.

### **Invite Family and Friends to Graduation Ceremony**

We all know that when it comes to graduation, family and friends are oftentimes more excited than you are! That's why it's important that you make sure all your loved ones can be present for the main event. Whether you have a certain number of tickets to hand out or any and everyone can



join the festivities, have a game plan ahead of time.

## **Order Cap and Gown/Class Regalia**

Is it really graduation if you don't have your cap, gown, and another class regalia? Of course not! Make sure you order everything that you'll need for the big day, so all you'll have to worry about when the time comes is walking across the stage and getting your diploma.

## **Plan Graduation Festivities**

For a lot of people, graduation festivities are the best part about grad season. Are you going to have a big party with your friends and family? Or are you hosting a celebratory dinner at your favorite restaurants? Or maybe a vacation to celebrate all of your accomplishments? It's best to figure that out sooner than later so you have plenty of time to plan.

## **Celebrate!**

You did it! You made it through college in one piece, and that is a big deal! Grad season can be a bit hectic, so make sure that you make time to celebrate yourself and all that you have accomplished over the past few years.



ALLIANCEBERNSTEIN

# Diverse Talent... the Path to Better Outcomes



At AB, we're always looking for talented people who bring diverse skills, abilities and backgrounds to the table. We believe that including many points of view leads to better decisions—and ultimately better outcomes—for our clients, communities and the world.

**Find out more about our HBCU Scholars program for sophomores (graduating in 2025) which includes a scholarship and paid internship by emailing [HBCUScholars@alliancebernstein.com](mailto:HBCUScholars@alliancebernstein.com)**



**To learn more about all of our Campus Recruiting internship and early career opportunities, scan our QR code**

[alliancebernstein.com/corporate/en/careers/students](http://alliancebernstein.com/corporate/en/careers/students)

The [A/B] logo is a registered service mark of AllianceBernstein and AllianceBernstein® is a registered service mark used by permission of the owner, AllianceBernstein L.P.

© 2022 AllianceBernstein L.P.



# HBCU 2022

## Commencement Speakers

HBCUs are known for having inspirational and noteworthy commencement speakers, and this year is no different. Check out the Spring's line up:

**Tennessee State** University has announced that Vice President Kamala Harris will headline TSU's Spring commencement ceremonies.

**Spelman College** alumna and politician Stacey Abrams will deliver the keynote address to graduates during the 2022 commencement celebrations.

**Howard University** alumna and Academy Award-nominated and Golden Globe-winning actress Taraji P. Henson will serve as the 2022 Commencement orator during Howard's 154th Commencement ceremony.

**North Carolina A&T State University** has announced that Emmy Award-winning journalist and co-host of ABC's "The View," Sunny Hostin, will be the Spring 2022 keynote speaker.

**Livingstone College** will have actor Malik Yoba will deliver the commencement address.

**Stillman College** will have celebrity chef Gerry "G. Garvin" Garvin as its commencement speaker.

**Morehouse College** alum and U.S Senator Raphael Warnock will headline its Spring commencement ceremonies.

**Norfolk State University** has announced that actor Keith David will deliver its keynote address.



**Polo**  
by Ralph Lauren

EXCLUSIVELY FOR



## Polo Ralph Lauren Introduces New Collection That Builds Upon Its Historic Partnership with Morehouse and Spelman Colleges

Ralph Lauren expanded its partnership with Morehouse College and Spelman College, unveiling a limited-edition collection inspired by the schools' rich heritage and esteemed traditions. The Polo Ralph Lauren Exclusively for Morehouse and Spelman Colleges Collection is a first-of-its-kind collaboration for the company. The collection seeks to honor the history of both schools and widen the aperture of Ralph Lauren's storytelling — including the nature of life at HBCUs, a story untold in depictions of Ralph Lauren's collegiate sensibility until today.

Conceptualized and designed by Morehouse and Spelman alumni at Ralph Lauren, the collection also marks the first time the brand has produced a campaign with an all-Black cast including its photographer, creative directors, cinematographer, and talent — predominantly comprising students, faculty, and alumni at both institutions.

Celebrating the sartorial traditions and history of both schools with Ralph Lauren's signature tailoring, the collection expands the collegiate sensibility intrinsic to the brand's identity. The white patchwork eyelet and silk wrap dresses, which anchor the Spelman collection, symbolize the highly anticipated white attire ceremony, marking students' induction into the college. Similarly, the wool flannel blazer serves as an homage to the Morehouse blazer, a garment traditionally bestowed to students during their first days on campus.



Student Volunteers RETOOL YOUR SCHOOL

## 2022 ReTool Your School Winners

Powered by Purpose, The Home Depot® is investing another \$1 million in grants to support improvements on the campuses of 30 HBCUs through its 2022 Retool Your School program. In its 13th year, the program is providing grants ranging from \$20,000 to \$75,000. Alabama State University, one of the top performers this season, earned the Campaign of the Year award for its innovative campaign, as well as second place in Cluster 1, winning a total of \$95,000.

A hybrid Retool Your School Winners Ceremony was held on Tuesday, April 26 to celebrate the participating schools and the 2022 voting season. The event was hosted by actor and HBCU alumni, Laz Alonso. In addition, actor, entertainment reporter, model and HBCU alumnus, Terrence J participated in a fireside chat.

Participating HBCUs were separated into three clusters based on student population. The top ten schools with the most votes per cluster will receive grants ranging from \$20,000 to \$75,000. Additionally, the Campaign of the Year award of \$45,000 was presented to the school whose campaign proved to be most original, innovative, and particularly effective for galvanizing its community to drive votes for the program. Congratulations to the 30 winning institutions of the 2022 Retool Your School program.



## Campaign of the Year: Alabama State University

### Cluster 1

Alabama A&M University; Alabama State University; Jackson State University; Southern University and A&M College; Albany State University; Grambling State University; Winston-Salem State University; Fayetteville State University; Prairie View A&M University; Florida Agricultural and Mechanical University

### Cluster 2

Coahoma Community College; Alcorn State University; Tuskegee University; Benedict College; South Carolina State University; Mississippi Valley State University; University of Arkansas at Pine Bluff; Elizabeth City State University; West Virginia State University; Hampton University

### Cluster 3

Tougaloo College; Texas College; Fisk University; Johnson C. Smith University; Lane College; Southwestern Christian College; Wilberforce University; Saint Augustine University; Edward Waters University; Rust College

Since 2009, through Retool Your School, The Home Depot has invested more than \$5.25 million dollars to update, upgrade, and uplift HBCU campuses. The company is dedicated to continuing its commitment, celebrating the legacy and pride of HBCUs. To learn more, visit [RetoolYourSchool.com](http://RetoolYourSchool.com).

## 3 Ways to Make Your Online Presence Work For You as a Student



It's no secret that in this day in age, your online presence can make or break the opportunities you have in the future, even as a student. Whether it's a professional business profile or a personal social media page, you want to be represented well because you never know who could stumble across your page. Here are three ways to make your online presence work for you as a student.

**Be Present.** With all the social media platforms that exist in the world, it is essential to know the benefit and purpose of each one so you can make sure that you are getting the most out of your online presence. Not only can you share your accomplishments and experience on your customized profiles, but you can also network with other students and professionals in your field.

**Be Wise.** It may seem like a myth, but employers often check out candidates' social media pages before hiring them. That is why you must make good decisions on all social platforms. Refrain from using foul language and posting or sharing any content that may be offensive to others.

**Be Resourceful.** There are so many websites and platforms designed specifically to help students be successful in school and out of school these days that there is no reason for you to feel like you don't have adequate resources. Sites like HBCUConnect were created to help HBCU students connect, find scholarships, and secure internships and post-grad employment opportunities. Why not take full advantage of all of the free resources available to you?



**GE APPLIANCES**  
*a Haier company*

# STEP AWAY TO STEP AHEAD

One semester as a GE Appliances co-op...  
your bridge to a successful career

## FOR FUN

Live in a different city  
Make new friends

## FOR MONEY

Provided housing  
Earn while you learn

## FOR YOUR FUTURE

Graduate with hands-on learning  
Make yourself more competitive

**APPLY TODAY!** 

Find available  
co-op positions:



"A GE Appliances co-op allowed me to explore potential career paths, the chance to live in a new environment and decompress from college courses while continuing to invest in my future."

– Kayah Brown, GE Appliances Supply Chain Co-op  
while studying at Tennessee State University





# Top 50 Employers for HBCU Students



TOP 50 EMPLOYERS FOR HBCU STUDENTS

1. Microsoft
2. Visa, Inc.
3. Intel
4. ServiceNow
5. American Express
6. GitHub, Inc.
7. Deloitte Services LP
8. LinkedIn
9. FBI
10. Bristol Myers Squibb
11. JP Morgan Chase
12. Providence Health & Services
13. PriceWaterhouseCoopers
14. Johnson & Johnson
15. Kroger, Inc.
16. Coupa Software
17. Agilent Technologies
18. U.S. Veterans Health Administration
19. Trane Technologies
20. CBRE
21. Wells Fargo
22. Guardant Health, Inc.
23. Accenture PLC
24. Ansys
25. Walgreens
26. Truist Financial Corporation
27. GE Appliances
28. Hackensack Meridian Health
29. Northrup Grumman
30. Deutsche Bank
31. Fidelity Investments
32. VHB
33. Sage
34. Realogy
35. Danaher
36. Palo Alto Networks
37. Wayfair
38. Athene
39. Tetratech
40. Sinclair Broadcast Group
41. LU LU Lemon
42. Alliance Bernstein
43. Nintendo
44. Schneider Electric
45. Citizens Bank
46. Cummins, Inc.
47. Linde, Inc.
48. Bunge Limited
49. Seagen, Inc.
50. NextEra Energy

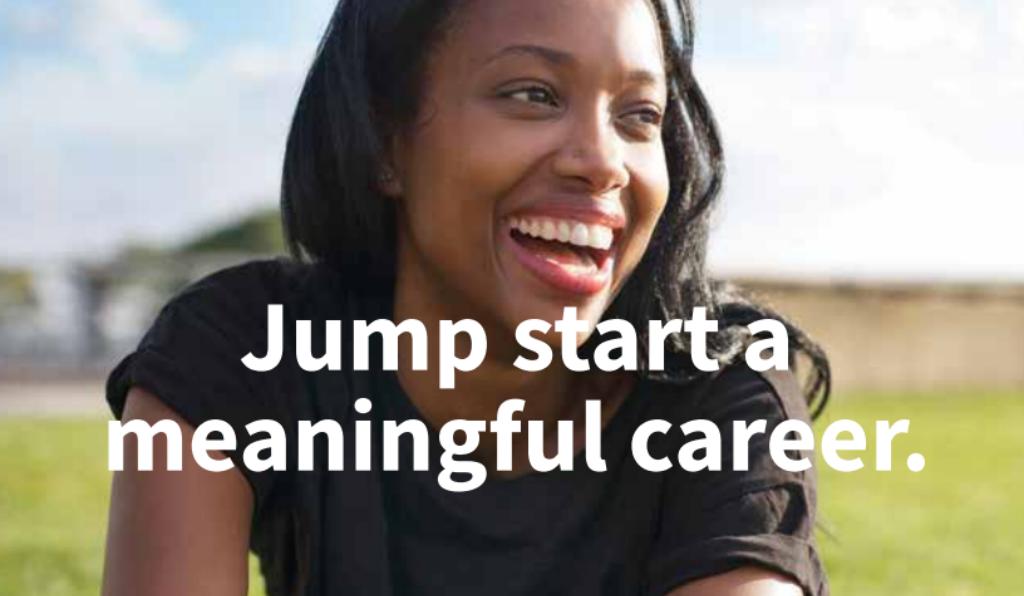


## Introducing “The Beginning”: Fisk University Welcomes First-Ever Modeling Organization

The grounds of Fisk University host many opportunities to be involved, engaged, and active on campus. The institution currently operates with over 30 student-based clubs, organizations, and groups. One of Fisk's latest initiatives in this area is the recent implementation of a fashion organization.

The Beginning Modeling Organization (or The Beginning), a student organization on campus, unites different types of fashion-oriented students. The first student engagement organization of its kind on Fisk grounds ever, The Beginning was founded in 2021 by senior Genesis Williams. She's possessed a sense of fashion since her adolescent years. “I consider myself a wacky lady, so when I observe people on campus I am personally looking for like-minded creatives.” she said during the interview. The idea for this project came to Williams after realizing the university did not offer a fashion-related major. So far, The Beginning is focused on building portfolios for its members and “creating a fashion presence” in the local community.

After their debut in the fall of 2021, the Beginning Modeling Organization enjoyed great success. The organization earned a special showing on a popular Instagram page dedicated to highlighting Historically Black Colleges & University fashion culture — HBCU drip, hosted an educational 5-day week of knowledgeable sessions, executed the first-ever flash mob on campus in Fisk's cafeteria, and implemented community service work such as a clothing drive, environmental cleanups and more.



# Jump start a meaningful career.

A career that makes a difference in big ways and small. In quiet moments and bursting celebrations. Soothing sniffles and solving everyday challenges. Because we know you've got what it takes.

All you need is a place to start. In one of our internships or development programs, you'll take the paper writing and test taking you've already aced and put that knowledge to work. Here, you'll collaborate with mentors, make big decisions and impact our business, supply chain and the communities we touch. Not bad for a first gig, right?

Get started in our corporate offices, distribution centers, retail locations or pharmacies, at  
**[jobs.walgreens.com/students](http://jobs.walgreens.com/students)**

**Walgreens**





## Kickstart a meaningful career while gaining lifelong skills.

AmeriCorps members get things done. Whether leading the day-to-day operations of a reading center, recruiting volunteers, or tutoring students in reading, our members make an impact on students across the US.

**As an AmeriCorps member, you'll receive:**

- living allowance and benefits
- professional development
- education award
- alumni network

---

**Apply today: [readingpartners.org/americorps](http://readingpartners.org/americorps)**