

CHADWICK BOSEMAN

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TOP 50 EMPLOYERS
FOR HBCU GRADS

HBCU HOMECOMING
& CLASSIC
SCHEDULES



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ON THE COVER:
CHADWICK
BOSEMAN

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A LETTER FROM THE PUBLISHER

Welcome once again to another edition of HBCU CONNECT Alumni Magazine!

It has been a busy year for us as employers continue to infiltrate the HBCU landscape to connect with the best and brightest HBCU alumni talent on the market. As usual, we have tons of jobs posted on our career center – www.hbcuconnect.com/jobs, tons of employers looking through resumes uploaded to our site, and we are thankful that you guys have chosen us to search for the latest and greatest job opportunities.

We have had extremely effective recruitment events for companies in various cities throughout the US – Washington, DC, Baltimore, Raleigh, Houston, Atlanta, Seattle, the Bay Area, and even in Dallas, Texas at the HQ of the Dallas Cowboys – and we still have more to come! So, look out for us as we may be coming to a city near you with some big-time companies waiting to hire folks like yourself.

This year has also brought us one of the most successful films of all time in Black Panther. If you are one of the few who has not yet seen T'Challa (Chadwick Boseman) and Killmonger (Michael B. Jordan) battle it out for Wakandan supremacy, then I don't know what to tell you – go see the movie! The star of the movie is none other than Howard University alum, Chadwick Boseman (2000). You may have seen him in previous films such as Lincoln Heights, 42 (as Jackie Robinson), Get On Up (as James Brown), and Marshall (as Thurgood Marshall) before really breaking out with the iconic T'Challa character, The Black Panther. We just wanted to spotlight him and his achievements as shown by choosing him as our cover image. You can read more about how special the movie Black Panther has become in this issue.

Also in this issue we spotlight our 2018 Top 50 Employers List so you can see which companies are showing an invested interest in diversity and inclusion from an African American and HBCU Graduate perspective. We also bring you the official HBCU Homecoming and HBCU Classics list straight to your fingertips. Start planning that road trip to visit your old stomping grounds for a weekend of fun – all over again! Speaking of fun - Join us in Columbus, Ohio on August 2nd, 3rd and 4th as we host the Annual HBCU Alumni Weekend and Employment Reception with 12 specific companies in attendance looking to hire diverse professionals. Find the ad in this issue for more information.

As always, we appreciate our followers, members, fans, our clients, and advertisers. Without you all, none of this would be possible!

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Sincerely,

Will Moss

Will Moss | CEO | HBCU CONNECT

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Our Location

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HBCU CONNECT TOP 50 EMPLOYERS

Since 2002, we have been working with thousands of companies and organizations to assist them in their efforts to reach students and graduates of Historically Black Colleges and Universities. Based on our view of HBCU recruitment activity, we decided to recognize those companies and organizations that have done an excellent job in their specific efforts to target students and alumni from our nation's Historically Black Colleges and Universities.

1. Intel
2. Amazon
3. Walgreens
4. Deloitte
5. CBRE
6. Federal Home Loan Bank of Chicago
7. Penn State University
8. Kellogg
9. Jepp
10. Microsoft
11. National Underground Railroad Freedom Center and Cincinnati Museum
12. Touro University Nevada
13. Cardinal Health
14. Evergreen Community College
15. Mathematica Policy Research
16. The Washington Center
17. Nintendo
18. Merck
19. Major League Soccer
20. McAfee
21. CDW
22. HSBC North America
23. DOT Foods
24. NextEra Energy
25. JP Morgan Chase
26. The Brookings Institution
27. Northeastern University
28. Palomar College
29. Kern Community College District
30. Mott Community College
31. University of Texas at El Paso
32. MDRC
33. Department of Veterans Affairs
34. University of Norte Dame
35. King County – Water & Land Resources Division
36. Valencia College
37. University of Iowa – Athletics
38. Reading Partners
39. Sam Houston State University
40. Fred Hutchinson Cancer Research Center
41. City of Asheville
42. University of Southern Maine
43. TIDES
44. Delaware County Community College
45. Lawrence Berkeley National Laboratory
46. Azusa Pacific University
47. Weber Shandwick/Verizon
48. University of Redlands
49. State Center Community College
50. Simmons College



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By failing to prepare, you are preparing to fail”

– BENJAMIN FRANKLIN

Investment Ideas For Recent College Graduates

So you made it out of college and now you are into the “real world” — making money, paying bills, living life. Why would you start thinking about your retirement now, when you just started? Many people make that mistake. Even if you are years removed from college, there is still time to get this corrected, but if you are a recent graduate, then there are a few options available to you. If you start to plan today, you can avoid additional worries and stress down the road.

“Always plan ahead. It wasn’t raining when Noah built his ark.” —Richard Cushing

1. Open a 401(K) or 403(B) through your employer.

If you don’t own your own business, then one of the best ways to invest is your company’s 401 (K) plan. Many young professionals make the mistake of not contributing to the retirement plan offered through their job and they are missing out. If you have a company that can offer some type of matching program, then this can be like receiving free money essentially. They will only match up to a certain percentage but it is like receiving free money nonetheless.

2. Open up a retirement or IRA account. The best thing about these types of accounts is that the money grows inside your account—tax free—until retirement. Depending on which type of IRA you set up, you can either pay taxes up front or later on. You know the government is going to get their money regardless. Using this strategy, if you are able to invest at least \$250 a month in your IRA for 10 years, and then stop investing up until retirement, you could potentially grow your account to over \$500,000 (assuming an average of 8% return) by the time you are 65. That’s sounds like a pretty good investment.

3. Consolidate loans/minimize credit card debt.

If you are one of the students who utilized student loans to help cover college costs, a government consolidation loan may be a smart financial move. With a consolidation loan, you are able to bundle all of your federal student loans into one monthly payment. Often, your rate will be lower and your monthly payment may decrease. By owing less interest and having a lower monthly payment, you are able to put more money away into savings. The same goes for credit cards. By simply transferring that balance to a low rate card, you will save money on the interest alone. Do not stick with paying only the monthly minimum payment either. What’s the point of stashing away an extra \$100 into a savings account that gives your 2 percent interest or less when you’re paying much more interest on your debt?

4. Invest in yourself. By making even a small investment in yourself, you will find yourself with better job opportunities, promotion advancement, all which may lead to higher pay and better career. Find career development opportunities through webinars, workshops, extension courses and certification programs. Realize the value of trade organizations and owning a professional wardrobe.



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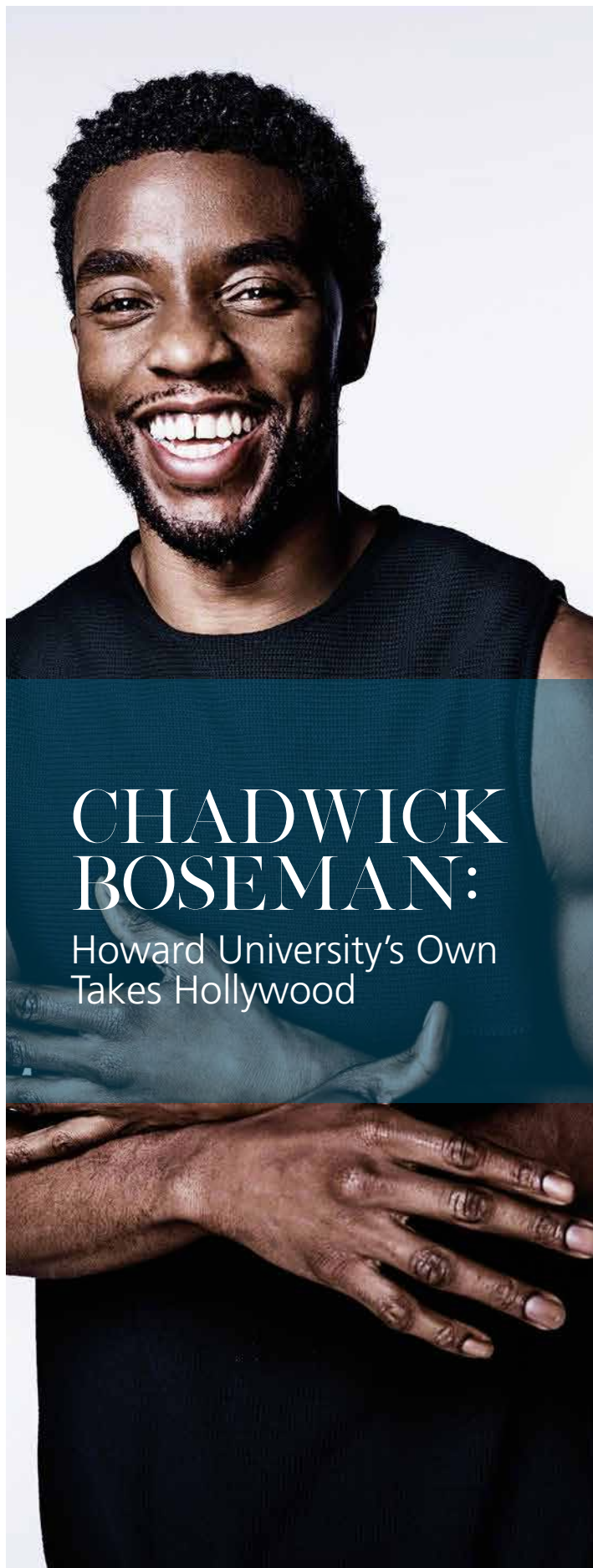
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CHADWICK BOSEMAN:

Howard University's Own Takes Hollywood

Unless you have been living under a rock, you may have heard that Black Panther broke some pretty nice box office records since its debut back in February 2018. It beat out the likes of Deadpool and Star Wars: The Force Awakens for box office records such as the largest February Opening Weekend and Largest Monday Showing ever and currently stands as the second largest 4-day gross of all-time just behind the previously named Star Wars film. Currently, the film is ranked #3 all-time in domestic ticket sales at a whopping \$699,952,434 – just about \$50K short of \$700M. The star of the film is none other than Howard University's own Chadwick Boseman.

Born and raised in Anderson, South Carolina, Boseman got the drama itch back in high school which led him to write and produce his first stage play, Crossroads, after a classmate of his was shot and killed. He continued to hone his craft by studying at the prestigious Howard University, where one of his teachers Phylicia Rashad mentored him and helped him raise the funds to attend a summer program in London that he and his classmates had been accepted to. The story goes that some students could not afford the trip to London so Mrs. Rashad called upon some of her celebrity friends to anonymously donate to the cause. It was later found out that Chadwick's mysterious donor was none other than the immaculate Denzel Washington. After graduation, he went to New York City's

Digital Film Academy to further improve his skills as a writer and director, but he chose to initially study acting to learn how he can relate to actors when his time came to direct films.

His first TV role he was cast in was for the TV show Third Watch which ran for 6 seasons. He also played a part in All My Children for a couple of episodes playing Erica Kane's stepson, Reggie Porter Montgomery – a young gang member adopted by Erica Kane's husband. This is a little known fact because if you were to look up this character on the internet, you would see none other than Michael B. Jordan playing that character. That's correct. After a few episodes, Chadwick questioned the producers of the show about the stereotype portrayal of this character on the show and thus was replaced soon afterwards – his replacement: Michael B. Jordan, who plays Killmonger in Black Panther film.

Since then, he has portrayed iconic figures such as Floyd Little in the Express, Jackie Robinson in 42 (his first starring role), James Brown in Get On Up, and Thurgood Marshall in Marshall. He can be seen in this year's Avengers: Infinity War and next year's untitled Avengers sequel, with the possibility of seeing a Black Panther 2 film by 2020 or later. Congratulations to Chadwick and the cast and crew of Black Panther on being part of a special and historical film of this magnitude and we will wait to clamor for more in the next few years.

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THE STATE OF BLACK AMERICA IN TECHNOLOGY

Whether we want to admit it or not, technology rules our everyday lives. From cell phones, TVs, the car you drive, and even (if you can believe it) programmable toilets.

With the success of online giants such as Facebook, Twitter, Instagram, SnapChat, and Youtube, it becomes increasingly worrisome that the lack of African Americans working at these places comes to light even though we use these elements nearly every day.

A report was published by the National Urban League called The State of Black America 2018. It did some comparisons between black and white people in a number of different areas and categories which included education, housing, jobs in tech, and social justice.

We all are likely to utilize technology in our everyday lives, including going on Facebook to check up on other friends and relatives. While we increase our usage of such technology and technological platforms, there is basically a nonexistent employment presence in the tech industries where we use their products or utilize their services. This can be seen as a big failure by tech companies to hire diverse talent. This is not something that is new, says Marc Morial, CEO of the National Urban League. African Americans have been repeatedly

left behind when America's technology takes a leap forward. The lack of inclusion which can be stemmed back from slavery times is what leads us to the disparity today whether it be through socialization or even family wealth.

Based on the report, the household median income for whites is \$63,155 and for blacks it's \$38,555. This gap in wealth inequality has not changed or improved over the past 50 years or so for blacks even though the average wealth of Americans has increased. To put it another way based on the Nine Charts about wealth inequality in America from the Urban Institute, white family wealth was seven times greater than black family wealth and five times greater than Hispanic family wealth in 2016.

Currently at some of the major players in the tech field, only about 3 percent identify as being black. While tech companies promised to improve diversity, they just need to do more through a firm commitment to diversity and to really invest in black students that attend colleges and universities, especially at Historically Black Colleges and Universities (HBCUs).

The report also shows the disparities in other areas as well and not much has changed since last year. There has been minimal improvement in some areas, and also minimal decline in others. You can view the full report at soba.iamempowered.com.



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HBCU HOMECOMING

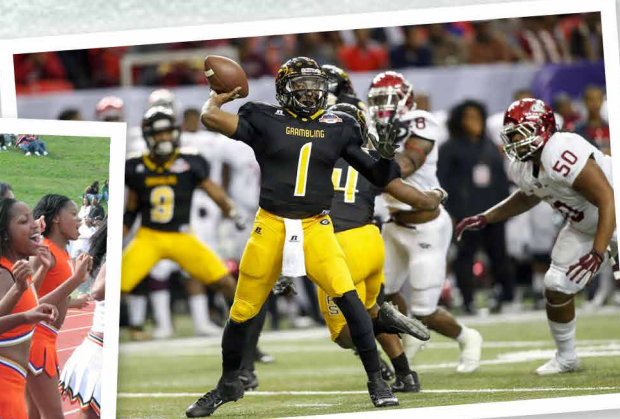
SCHEDULES

HOME TEAM	AWAY TEAM	CITY	STATE	DATE	TIME
Alabama A&M University	Alcorn State University	Huntsville	AL	10/13/18	2:00 PM
Bowie State University	Virginia State University	Bowie	MD	10/13/18	2:00 PM
Albany State University	Clark Atlanta University	Albany	GA	10/20/18	2:00 PM
Alabama State University	Mississippi Valley State University	Montgomery	AL	11/22/18	2:00 PM
Central State University	UNC Pembroke	Wilberforce	OH	10/13/18	2:00 PM
Alcorn State University	Alabama State University	Lorman	MS	10/6/18	2:00 PM
Benedict College	Morehouse college	Columbia	SC	10/20/18	2:00 PM
Bethune Cookman University	Mississippi Valley State University	Daytona Beach	FL	10/6/18	4:00 PM
West Virginia State University	Kentucky State University	Institute	WV	10/6/18	1:30 PM
Virginia Union University	Lincoln University -Pennsylvania	Richmond	VA	10/6/18	1:00 PM
Virginia State University	Lincoln University -Pennsylvania	Ettrick	VA	10/20/18	2:00 PM
University of Arkansas at Pine Bluff	Alabama A&M University	Golden Lion Stadium	AR	11/3/18	2:30 PM
Tuskegee University	Kentucky State University	Tuskegee	AL	10/20/18	1:00 PM
Texas Southern University	Mississippi Valley State University	Houston	TX	10/27/18	2:00 PM
Tennessee State University	Tennessee Tech University	Nashville	TN	10/20/18	TBA
Southern University and A&M College	Alcorn State University	Baton Rouge	LA	9/29/18	TBA
South Carolina State University	Delaware State University	Orangeburg	SC	10/20/18	1:30 PM
Savannah State University	Norfolk State University	Savannah	GA	10/27/18	1:00 PM
Saint Augustine's University	Fayetteville State University	Raleigh	NC	10/20/18	1:00 PM
Prairie View A&M University	Alcorn State University	Prairie View	TX	10/27/18	2:00 PM
North Carolina Central University	Edward Waters College	Durham	NC	11/3/18	2:00 PM
North Carolina A&T State University	Norfolk State University	Greensboro	NC	11/3/18	1:00 PM
Norfolk State University	North Carolina Central University	Norfolk	VA	10/20/18	2:00 PM
Clark Atlanta University	Benedict College	Atlanta	GA	10/13/18	2:00 PM
Delaware State University	North Carolina Central University	Dover	DE	10/27/18	2:00 PM
Edwards Waters College	Ava Maria University	Jacksonville	FL	10/20/18	3:00 PM
Fayetteville State University	Livingstone College	Fayetteville	NC	10/27/18	2:00 PM
Florida A&M University	Norfolk State University	Tallahassee	FL	10/6/18	4:00 PM
Fort Valley State University	Lenoir-Rhyne University	Fort Valley	GA	10/20/18	2:00 PM
Grambling State University	Mississippi Valley State University	Grambling	LA	11/3/18	2:00 PM
Hampton University	Virginia University of Lynchburg	Hampton	VA	10/27/18	2:00 PM
Howard University	South Carolina State University	Washington	DC	10/27/18	
Jackson State University	Mississippi Valley State University	Jackson	MS	10/13/18	2:00 PM
Johnson C. Smith University	Saint Augustine's University	Charlotte	NC	10/27/18	1:00 PM
Kentucky State University	Miles College	Frankfort	KY	10/13/18	2:00 PM
Lane College	Allen University	Jackson	TN	10/13/18	2:00 PM
Langston University	Lyon College	Langston		10/20/18	
Lincoln University -Missouri	Quincy University	Jefferson City	MO	10/6/18	2:00 PM
Lincoln University -Pennsylvania	Elizabeth City State University	Lincoln University	PA	10/13/18	1:00 PM
Livingstone College	Saint Augustine's University	Salisbury	NC	10/6/18	1:30 PM
Miles College	Central State University	Fairfield	AL	10/6/18	2:00 PM
Mississippi Valley State University	University of Arkansas at Pine bluff	Itta Bena	MS	10/20/18	
Morehouse College	Fort Valley State University	Atlanta	GA	10/27/18	2:00 PM
Allen University	Virginia University of Lynchburg	Columbis	SC	11/10/18	1:30 PM
Morgan State University	South Carolina State University	Baltimore	MD	10/6/18	1:00 PM
Savannah State University	Norfolk State University	Savannah	GA	10/27/18	3:00 PM
Texas College	Langston University	Tyler	TX	10/27/18	2:00 PM
Winston-Salem State University	Livingstone College	Winston-Salem	NC	10/20/18	1:30 PM
Elizabeth City State University	Virginia Union University	Elizabeth City	NC	10/27/18	1:00 PM

HBCU CLASSIC

SCHEDULES

TITLE	HOME TEAM	AWAY TEAM	CITY	STATE	DATE	TIME
Labor Day Classic	Alabama State University	Tuskegee University	Montgomery	AL	9/1/18	5:00 PM
Jake Gaither Classic	Florida A&M University	Fort Valley State University	Tallahassee	FL	9/1/18	5:00 PM
Louis Crews Classic	Alabama A&M University	Miles College	Huntsville	AL	9/1/18	6:00 PM
John Merritt Classic	Tennessee State University	Bethune Cookman University	Nashville	TN	9/1/18	6:00 PM
Labor Day Classic	Norfolk State University	Virginia State University	Norfolk	VA	9/1/18	6:00 PM
MEAC/SWAC Classic Challenge	North Carolina Central University	Prairie View A&M University	Atlanta	GA	9/2/18	12:00 PM
Willard Bailey Classic	Virginia Union University	Carson-Newman University	Richmond	VA	9/8/18	1:00 PM
White Water Classic	Tuskegee University	Albany State University	Phenix City	AL	9/8/18	5:00 PM
Southern Heritage Classic	Tennessee State University	Jackson State University	Memphis	TN	9/8/18	6:00 PM
Edie McGirt Classic	Johnson C. Smith University	Benedict College	Charlotte	NC	9/8/18	6:00 PM
Winston-Salem Classic	Winston-Salem State University	UNC Pembroke	Winston-Salem	NC	9/8/18	6:00 PM
Okefenokee Classic	Fort Valley State University	Valdosta State University	Waycross	GA	9/8/18	7:00 PM
Down East Viking Classic	Elizabeth City State University	Winston-Salem State University	Rocky Mount	NC	9/15/18	4:00 PM
Mayors Cup Classic	Virginia Union University	Johnson C. Smith University	Salem	VA	9/15/18	4:00 PM
West End Classic	Livingstone College	Lincoln University -Pennsylvania	Salisbury	NC	9/22/18	1:00 PM
Gulf Coast Challenge Classic	Alabama A&M University	Southern University and A&M College	Mobile	AL	9/22/18	4:00 PM
Circle City Classic	Bethune Cookman University	Howard University	Indianapolis	IN	9/22/18	4:30 PM
Chicago Football Classic	Morehouse College	Miles College	Chicago	IL	9/22/18	
W.C. Gorden Classic	Jackson State University	Alabama A&M University	Jackson	MS	9/29/18	2:00 PM
State Fair Classic	Grambling State University	Prairie View A&M University	Dallas	TX	9/29/18	4:00 PM
Tuskegee-Morehouse Classic	Tuskegee University	Morehouse college	Columbus	GA	10/6/18	2:00 PM
Magic City Classic	Alabama A&M University	Albany State University	Birmingham	AL	10/27/18	
Commemorative Classic	Johnson C. Smith University	Livingstone College	Charlotte	NC	11/3/18	1:00 PM
Raleigh Vlassic	Saint Augustine's University	Shaw University	Raleigh	NC	11/3/18	1:00 PM
Fountain City Classic	Fort Valley State University	Albany State University	Columbus	GA	11/3/18	2:00 PM
Florida Blue Florida Classic	Florida A&M University	Bethune Cookman University	Orlando	FL	11/17/18	2:00 PM
Turkey Day Classic	Alabama State University	Mississippi Valley State University	Montgomery	AL	11/22/18	2:00 PM
Bayou Classic	Southern University and A&M College	Grambling State University	New Orleans	LA	11/24/18	4:00 PM



FIRST FRIDAYS PRESENTS

aug
2-4
2018

M I D W E S T
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Weekend

THU | 5-10P

**CIGARS &
COCKTAILS**

Avalon

FRI | 4-7P

HBCU Connect
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Hyatt Downtown

FRI | 4-8P

Distinguished Alumni
**HAPPY
HOUR**

Granero

FRI | 9P-2:30A

First Fridays
**MIDWEST
EDITION**

Copious

SAT | 3-8P

Represent
**DAY
PARTY**
hosted by the Omegas

Club XO

SAT | 9P-2A

Kappa
**SUMMER
SOIREE**
All White Affair

The River Club

DETAILS @ MIDWESTHBCUWEEKEND.COM

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HBCUConnect.com partners with First Fridays Columbus and Distinguished Alumni to present The 2018 Midwest HBCU Alumni Weekend

Registration Now Open!

The Official Midwest HBCU Alumni Weekend promises to provide a weekend packed with entertainment, career and professional networking activities for the tens of thousands of African Americans who attended an HBCU and currently reside in Ohio, Pennsylvania, Indiana, Illinois and the Michigan markets.

The Midwest HBCU Weekend will be hosted in Columbus, Ohio, the 14th largest city in the country, and also home to the 2nd largest university in the country, Ohio State University. The weekend activities will be open not only to HBCU grads, but also diverse professionals in the area that want to experience that positive and progressive HBCU vibe.

Event Location: Columbus, Ohio

Event Dates: Thursday August 2nd thru Saturday August 4th, 2018

While Ohio is home to two HBCUs in Central State University and Wilberforce University, the vast majority of HBCU alums who live in the Midwest attended universities that are in the Southeastern United States. For those graduates who do not have alumni organizations in their cities, attending their alma mater's annual homecoming festivities in the fall may be their lone opportunity to reconnect with friends, fellowship and take part in quality networking activities. Hosting The Official Midwest HBCU Alumni Weekend in Columbus, Ohio, provides a unique, cost-effective event in an easy-to-access location by car or plane for HBCU alums in states in the Midwest and those that are adjacent to Ohio.

The agenda for the weekend will include entertainment from well-known DJs from the 90s as well as several social and professional networking events sponsored by companies such as Nationwide, Amazon, CVS, and employers looking for educators, corporate IT, Finance, Accounting, Business Managers, and Executives.

While the weekend has been growing in momentum with signature events like the HBCU CONNECT Recruitment Reception on Friday, August 3rd, the schedule of events

continues to grow. So far the weekend party goes and professionals will enjoy the following agenda:

Thursday, August 2nd, 2018

- Cigars & Cocktails Social

Friday, August 3rd, 2018

- HBCU CONNECT Professional Networking & Employment Reception Sponsored by Nationwide
- Distinguished Alumni Happy Hour Social
- First Friday's Gala After Party & Social Event

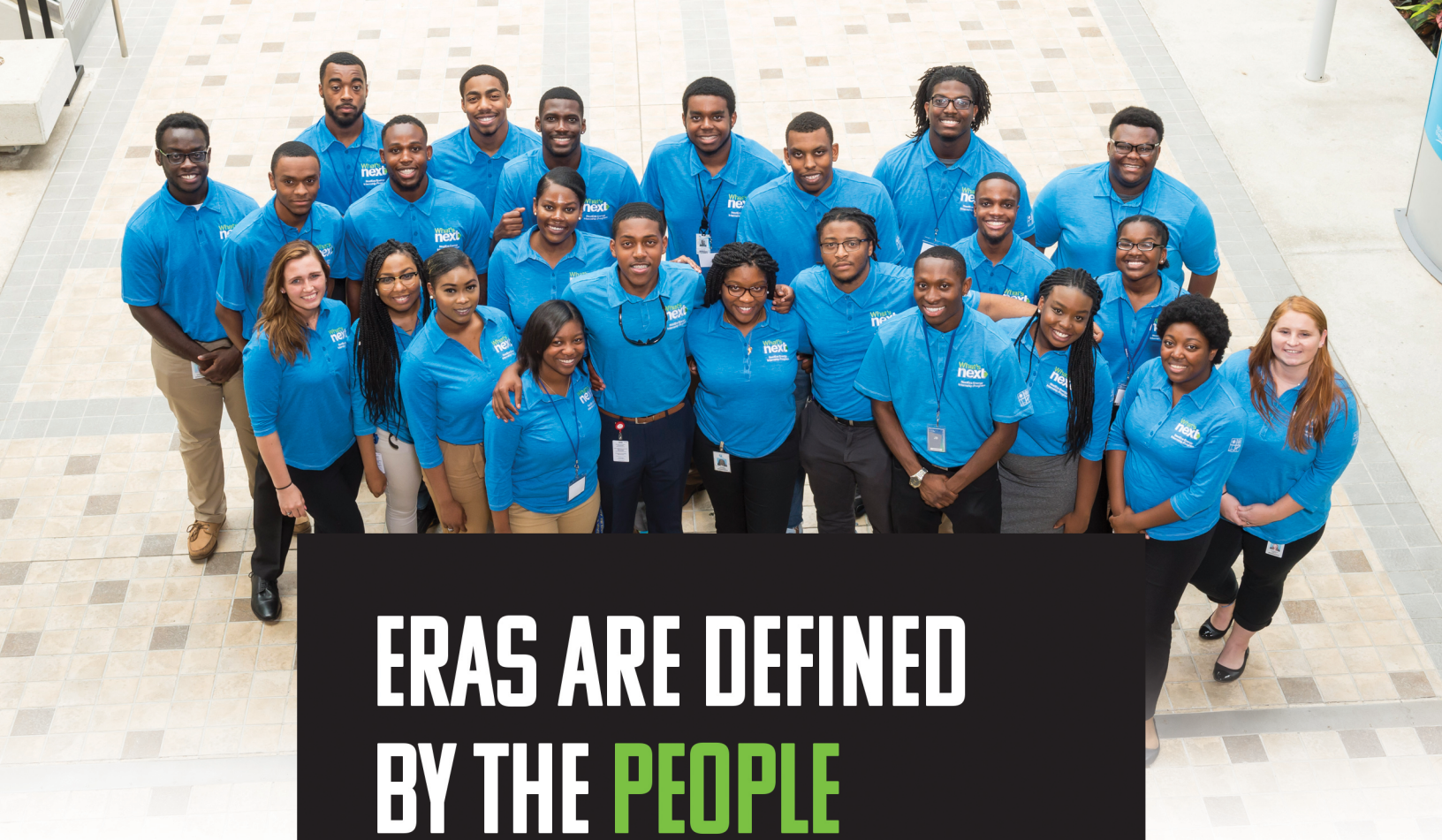
Saturday, August 4th, 2018

- "Represent" Day Party Social Sponsored by Omega Psi Phi Fraternity
- Summer Soiree All White Affair Evening Party & Social Event Sponsored by The Kappas

To register for the recruitment reception visit www.hbcuconnect.com/weekend

To find out more about the weekend festivities, purchase tickets or to see the full agenda go to www.hbcualumniweekend.com

Sponsors and those interested in purchasing tickets to attend the weekend events can also contact the team at HBCUConnect.com at 614.864.4446 or sales@hbcuconnect.com.



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Intel Connects with HBCU Grads via Series of Events Targeting Engineering Professionals

Intel has partnered with HBCUConnect.com for years to connect with students from HBCUs but in 2018, Intel stepped up the partnership by launching a series of 4 events targeted engineers within the HBCU CONNECT network!

The series of recruitment reception style events kicked off in the Washington, DC area in May which saw over 100 attendees. The weather was pretty bad, but HBCU grads and diverse professionals in the area made sure to make it out to network with the Intel team and learn more about career opportunities Intel has to offer.

The next two events were in Durham, North Carolina and then in Houston, Texas, both in July.

“We had great weather, and a better than expected turn out at both events, with HBCU grads and many professionals within our networking showing up to make sure they got to share a resume and chat with the Intel folks in attendance. When both events were over, there was still a long line of individual eager for a chance to connect with the Intel employees that took time out to meet candidates, review resumes, and share their experiences.”

One of the challenges many companies have when trying to recruit diverse professionals is around the subject of relocation. But this series of events has proven that candidates are willing to relocate for the right opportunity and expand their horizons.

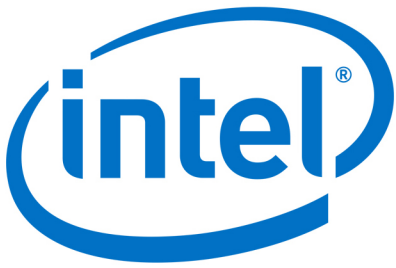
Intel is looking for professionals with experience in the following areas to register for the event:

- Software & Hardware Engineering
- Security & Cryptology
- Firmware Engineering
- Software / Hardware Validation & Verification
- Process Engineering
- Software Development & Program Management
- Artificial Intelligence
- Circuit Design
- Data Center / Cloud Technologies
- Internet of Things
- Tech & Manufacturing

There is no cost to attend, but those interested should register immediately as the guest list will fill up soon.

Intel's next event will be held on August 9th in Atlanta, Georgia at a very cool venue called “The Garage”.

For more details be sure to visit **www.hbcuconnect.com/intel/atlanta**.

The background of the advertisement is a photograph of two hands, one from a person with darker skin and one from a person with lighter skin, holding several light-colored wooden puzzle pieces. The hands are positioned as if they are about to fit the pieces together. The puzzle pieces are slightly out of focus, and the background is blurred, showing what appears to be an office setting with a window and some equipment. The overall tone is collaborative and hopeful.

TOGETHER, WE CAN CHANGE THE WORLD.

We set an ambitious goal to be the first high tech company to reach full representation of women and underrepresented minorities in our US workforce by 2020. Our vision is global. To build the future for our customers all over the world, we must represent them.

WE UNDERSTAND THE POWER OF YOUR PERSPECTIVE AND THE POSSIBILITIES OF OUR TECHNOLOGY.

Intel is a place where employees can pursue their passions, support world-changing initiatives, and thrive intellectually. ***What's your amazing?***



<http://career.intel.com/qazQc>

HBCU CONNECT and Microsoft



On January 17th, 2018 HBCU CONNECT partnered with Microsoft to create a special networking event with a modest goal of bringing out 30 African American Software Engineering, Cloud Technology, Data Analysts, Data Scientists and Management Professionals.

The challenge was a short turnaround time, and a marketing/sourcing time-frame that included Christmas and New Years. But the HBCU CONNECT team went to work to reach out to African American talent in the Seattle area utilizing our email database, our website, and our experienced diversity recruiting team.

The Results?

An awesome event that delivered over 45 screened candidates and a pipeline of over 75 candidates in the local area interested in working for one of our premier recruitment partners, Microsoft.

Our CEO, Will Moss, who attends all of the recruitment receptions made the following comment after the event, "Hosting recruiting events like this are always a challenge, but when you are fighting weather conditions, traffic and normal attrition from everyday life, it is extremely challenging, but I must say, the folks in Seattle really showed up and made this an excellent event."

To review pictures from the event go to www.hbcuconnect.com/microsoft.

HBCU Grads Looking For a New Career Opportunity:

Interested in attending one of our future networking events for job opportunities, register on our website at www.hbcuconnect.com/resumes.

Employers:

Interested in enlisting our help to pull off a diversity recruitment event like this targeting specific talent or a specific geographical location, get in touch by reaching out to us at sales@hbcuconnect.com



HBCU CONNECT and Amazon Consumer Partner for Spectacular Recruitment Event in Dallas, Texas

Amazon Consumer diversity recruitment event sees high caliber talent, great opportunities

With all of the news coming out of Silicone Valley related to tech companies struggling to hire diverse, and especially African American tech talent, it is always encouraging to hear about companies that are putting forth time, effort and money to bridge the hiring gap and recruit African American professionals.

This past May, the Amazon Consumer team partnered with HBCU CONNECT to host a professional networking and recruitment event targeting diverse professionals in the Dallas, Texas area.

We chose Dallas because of the high density of HBCU talent and specifically tech talent produced by local Texas universities such as Prairie View A&M and Texas Southern.



Also, professionals in Dallas always tend to show up and participate in great events like this that we have held in the area in the past!

If you are wondering what kinds of opportunities are available with the Amazon Consumer team, keep reading! The partnership with HBCU CONNECT for this particular event focused mostly on Software Developers, Technical

Program Managers, Machine Learning Professionals, Data Science Professionals, Business Intelligence Engineers and Web Development Professionals. However, if you visit www.amazon.jobs and investigate careers under the Retail category, you'll find opportunities in everything from Amazon Business to Amazon Fresh!

So you've never been to an HBCU CONNECT professional networking event like this and you are wondering what happened... The event was AWESOME! Over 125 African American tech professionals showed up to learn more about Amazon Consumer, and enjoy the evening.

Guests were treated to a VIP experience from beginning to end, starting with the event location, The Dallas Cowboy's Headquarters in Frisco, Texas! That's right, our event was held at the headquarters and training facility for the world-famous Dallas Cowboys football team. Not only were guests able to show up and enjoy the atmosphere of the event, Amazon Consumer and HBCU CONNECT invited a select number of social media contest winners to get a complete tour of the Dallas Cowboys new facility as a part of their evening experience.

The recruitment reception started at 5:30pm and included an excellent selection of food, desserts and an open bar courtesy of Amazon Consumer and HBCU CONNECT. The evening also included presentations from several key members of the Amazon Consumer team that included highlights of living in the Seattle area as well as what it's like to work for Amazon as a part of the Consumer/Retail organization.

The event was a success for attendees who overwhelmingly reported being pleased with the event and a heightened interest in working for Amazon, as well as a success for the Amazon Consumer team, pleased with the attendance and quality of professionals in attendance.

Stay tuned to www.hbcuconnect.com and your email inbox to hear about more opportunities like this from HBCU CONNECT and the Amazon Consumer organization in the Fall!

To find out more about careers with Amazon Consumer visit www.hbcuconnect.com/amazon-consumer



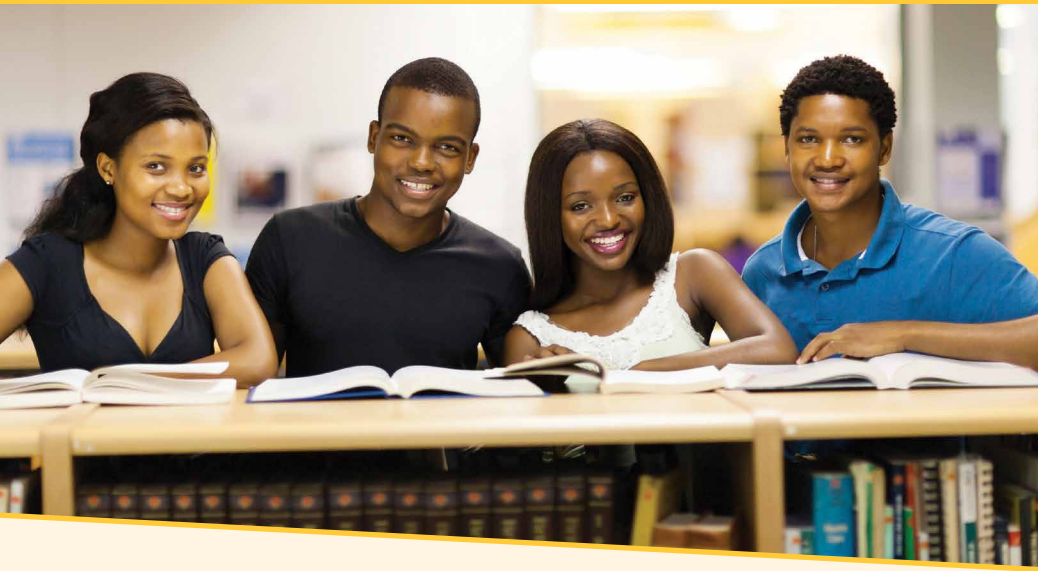
A photograph of three people in an Amazon booth. A man in a dark blue polo shirt and a woman in a pink shirt are leaning over a table, looking at a laptop. A man in a dark blue polo shirt and glasses is standing behind them, looking at the laptop. The background is a blue wall with the text "diversity at amazon" and the Amazon logo.

diversity at amazon

Career opportunities await:
www.hbcuconnect.com/amazonconsumer

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