

HBCUCONNECT.COM

VOLUME 12



INTRODUCING THE TOP 50
2020 EMPLOYERS
OF HBCU STUDENTS & GRADUATES:
GUESS WHO'S #1?

IS NORTH CAROLINA CENTRAL
THE FAVORITE TO LAND
LEBRON'S SON?

HOW COVID-19 HAS AFFECTED HBCU
HOECOMINGS



WONDER WHAT'S WITHIN



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A LETTER FROM THE PUBLISHER

Wow... This year has been a tough year for everyone. The year 2020 came, took names, and went to work on the entire world. Hopefully as we come out the backend of this, we hope to shed a little light upon our audience with our continued efforts to bring you quality job opportunities and internships from top notch companies and organizations. We are still going strong in support of our HBCUs and nothing will change that.

In this issue, check out our latest list of Top 50 Employers of HBCU Students and Graduates. Our hope is that you browse through the list and consider applying for positions with them since they are currently doing their due diligence when it comes to hiring HBCU talent. So, check them out, apply, interview, and come out on top!

As the end of the year nears, it is a sad time as many, if not all, of the HBCU sports programs have been cancelled for 2020 but hopefully things will turn around for the better as the months go on. This pandemic will not stop us - it only slows us down. So when things are on the up-and-up, be prepared to take full advantage of any positive situation that is presented to you while staying safe and healthy of course. 2021 is right around the corner and hopefully it will bring a breath of fresh air and a chance to re-energize yourself to deal with the new normal of today.

Even though we are not as mobile as we once were, we are still hosting recruitment events that you all have come to know – only this time around we have made them virtual events. Keep an eye out for our events throughout the rest of 2020 as we will have plenty of opportunities to get you in front of hiring managers at Fortune 500 companies and top-notch educational institutions. Register online at HBCUConnect.com to make sure you are notified when events become public.

Thank you for all your support over the years. Stay safe!

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Sincerely,

Will Moss

Will Moss | CEO | HBCU CONNECT
www.hbcuconnect.com/willmoss



WHO IS HOWARD UNIVERSITY'S KAMALA HARRIS?

If you have been hiding under a rock the past month, let me fill you in. Democratic Presidential Nominee Joe Biden has selected California Senator Kamala Harris as his choice for Vice President of the United States. Harris was also a part of the Democratic race for president up until late last year before she dropped out in December 2019 in which she described it as one of the hardest decisions of her life. If Biden is elected, Harris would be the first Black and first Asian American vice president in the history of the US.

So who is Kamala Harris?

Kamala Devi Harris was born October 20, 1964, a mere few months after the Civil Rights Act of 1964 was signed into law. Her mother is East Indian and her father if arrived in the US from Jamaica. In kindergarten, she was prominently affected in the *Swann v. Charlotte-Mecklenburg Board of Education* (1971) decision by the Supreme Court that ordered forced busing of students to her elementary school as part of desegregation efforts in the US.

Harris attended Howard University and graduated in 1986 with a BA in political science and economics. While at Howard she also pledged to Alpha Kappa Alpha Sorority, Inc. (AKA) and interned with then Senator Alan Cranston from California. In addition, she also led the debate team and chaired the economics society at her school. "When you're at an HBCU," Harris was quoted, "and especially one with the size and with the history of Howard University — and also in the context of also being in D.C., which was known forever as being 'Chocolate City' — it just becomes about you understanding that there is a whole world of people who are like you."

Howard was known as the "Black Harvard" back then and had educated prominent students such as Toni Morrison and Zora Neale Hurston, Stokely Carmichael, Thurgood Marshall, and Vernon Jordan. It is there where she felt that she was molded into the person that she is today. "I became an adult at Howard University," Harris says in an interview. "Howard very directly influenced and reinforced — equally important — my sense of being and meaning and reasons for being."

In her career she was hired as deputy district attorney in Alameda County, CA, assistant district attorney in San Francisco, worked in Family & Children Services, and ultimately DA of San Francisco where she held that post from 2004-2011 and is considered the first person of color to hold that position. Soon after, she ran for Attorney General of California and won, where once again she became the first woman, first African American, and first South Asian American to hold that office position in the state.

In 2016, she ran for US Senator in the wake of a retirement from the then current senator. After winning, she maintained to protect immigrants from the policies of then President-elect Donald Trump. After years under Trump presidency, Harris decided to run for president herself in 2019, but unfortunately had to withdraw 11 months later citing a shortage of funds and 3 months later formally endorsed Biden for president.

If you haven't done so, register to vote and make a difference this November!

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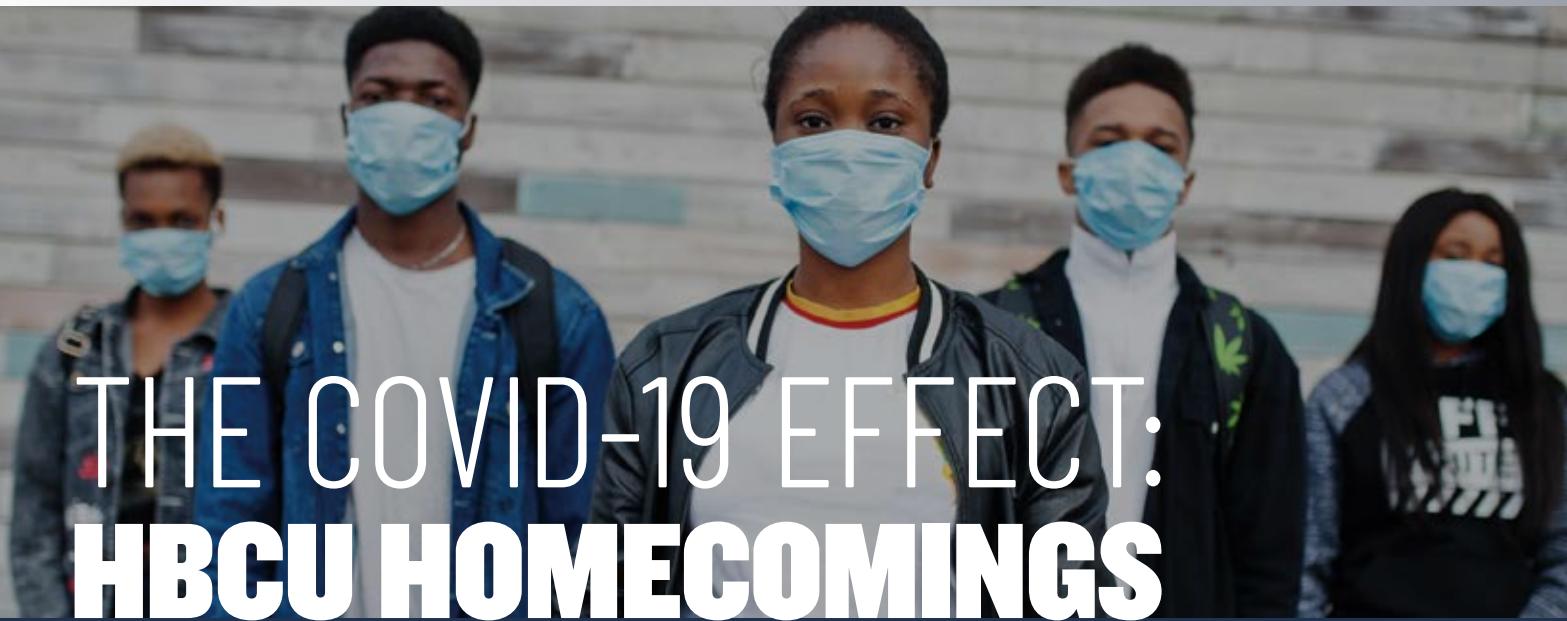
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THE COVID-19 EFFECT: HBCU HOMECOMINGS

There's no easy way to put this so I'm just going to be blunt with you: There will be no homecoming games in 2020 for HBCUs. There will be no classics being played in 2020. You know what this means. No tailgating activities. No camaraderie and reminiscing with old friends and schoolmates. No visiting your old stomping grounds. No cookouts. No parties. No nothing. Most everything in the sporting world has been cancelled or delayed. If it affects sports, then it affects your tailgating and partying. There's no easier way to put it.

As HBCUs slowly and carefully plan their re-opening of campus to faculty and students, we are left wondering will we get any iota of a homecoming experience before the 2021 senior class graduates. Fall sports at the HBCUs have been cancelled (not pushed back to spring), so where can one hope to find something of similar excitement since we all know that the homecomings at the HBCUs are right up there in the college experience realm—right next to graduation.

The next window of opportunity lies in what some HBCUs have already been doing the entire time. Those schools without football programs usually have their homecomings centered around a basketball game and is usually held at the turn of the new year. We're talking about late-January and into February. If HBCUs come up with a plan to scavenge out a basketball season during this COVID-19 era, ladies and gentlemen, you might get a chance. There's always a chance.

What will it take for this to happen? What will it look like? How can we hang out, relax, and party and still exercise social distancing? All of this has yet to be determined, but it will rest in the arms of the conference members of the major HBCU conferences. They voted once to forego the fall sports. It will be up to them

again to determine the risks of carving out sports for the winter/spring.

Many people online have already expressed their anguish and pain of canceling their 2020 homecoming plans. Yet others see the reason beyond the madness and understand—yet still disappointed. I am personally conflicted. I have been to my share of HBCU Classics and Homecomings and I can tell you that not only are they some of the best times of the year for sports, reunions, and entertainment, but they also serve as a money making opportunity for the university and a recruiting tool for high school seniors and transfers. So I see the reward. But then there's the risk. How responsible and disciplined will people be—especially when they get a little inebriated? When you see your old friends you have not seen in awhile, can people stick to social distancing? Will the local areas allow clubs to open for parties at that time? Will this whole pandemic thing be solved or nearly eradicated or will it be even worse? Only time will tell. As of now, there are no homecomings. There are no classics. Hopefully, with sound reason, we will be able to enjoy, somehow, being in the presence of old friends once again while enjoying a good old game (or tailgating and then asking someone every 10 minutes—hey yo! What's the score?)



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HBCU NORTH CAROLINA CENTRAL NOW THE FAVORITE TO LAND **LEBRON JAMES JR.** SON OF SUPERSTAR LEBRON JAMES



Earlier this year, Makur Maker, a top college prospect and cousin of NBA forward Thon Maker, made an untraditional leap of selecting to attend and play basketball for an HBCU college, Howard University, a prominent HBCU located in Washington, D.C., instead of any of the major powerhouses in college sports where he has received offers of full athletic scholarships to attend. That means that he turned down schools like Duke, Kentucky, Memphis, and UCLA to play for new Howard coach, Kenny Blakeney.

Maker also called out other star prospects like 2023 superstar recruit, Mikey Williams, an ESPN No. 3 recruit in the class, to follow in his footsteps. It was reported even before then that Williams was also seriously considering an HBCU when making final college decisions.

Well, we may soon have another future college prospect joining in his footsteps to attend an HBCU. It is reported that the son of L.A. Lakers and future Hall of Famer LeBron James, Bronny James, is also considering attending an HBCU. Duke was considered the favorite for a long time, but with the news of Maker making that jump, the oddsmakers think that Bronny James may continue the trend of superstar recruits heading to HBCU schools.

It needs to be mentioned that Williams and Bronny James are close and it is not out of the possibility that they could look to play with each other at the

same school. Which school that is remains to be seen but it is noted that Bronny has been offered from other college programs, including other HBCUs as well.

One coach in particular, North Carolina Central's LeVelle Moton, a highly-respected and successful HBCU coach, made the news when he actually slipped Bronny an offer back in January and now the oddsmakers are pointing to NCCU as the landing spot destination for James.

Although he could not mention prospects by name, Moton did share some useful information to what he does in his recruitment strategies when it comes to trying to lure talent to the school. He basically stated that in order to be successful, you need to be aggressive and literally make the players say "no" to you. "John Wall lived four doors down from me," Moton said, before laying out the short, pointed version of his mindset: "I offered John Wall. He had to say no." He also insisted that all of the HBCUs should follow this pattern in order to grow their programs.

New Howard coach Blakeney did just that in recruiting a player like Makur Maker, and now he's set to have a historic blue chip center play at his school. If he has success there, he almost definitely won't be the last, whether Bronny James, Mikey Williams, or another elite player before 2023 follows in his footsteps.



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HBCU CONNECT

TOP

50

EMPLOYERS



It has been a unique year. Led by this awful pandemic, we have racial tensions, police brutality, hurricanes, record high unemployment, sports cancellations, travel stoppage, presidential elections—the list goes on. A bright spot is that employers are still looking to hire as we hopefully come out on the backend of what can be possibly deemed the worst year of the past 30+ years. Here's a look at some of the top companies that have shown a continued commitment to hiring talent from our nation's historically Black Colleges and Universities.



1. Microsoft
2. Amazon
3. JPMorgan Chase
4. AMD
5. Walgreens
6. U.S. Coast Guard
7. Wells Fargo
8. Best Buy
9. Nintendo of America
10. X, The Moonshot Factory
11. Sage
12. Sanofi
13. Danaher
14. Lawrence Livermore National Laboratory
15. Fivetrant
16. VHB
17. CBRE
18. Pfizer
19. Vanderbilt Health
20. 84.51
21. Abbvie
22. FBI
23. Insight Enterprises
24. INROADS
25. Dick's Sporting Goods
26. Dot Foods
27. Mastery Charter Schools
28. Capgemini
29. Intel
30. Five9
31. Hearst
32. NextEra Energy
33. Motorola Solutions
34. Kroger
35. The Washington Center
36. TempurSealy International
37. Cardinal Health
38. Boston Preparatory Charter Public School
39. Nestle
40. Fidelity Investments
41. Touro University
42. Verizon
43. W.W. Norton & Company
44. Fred Hutchinson Cancer Research Center
45. CSU San Bernardino
46. Evergreen Community College
47. DSW Inc.
48. GlaxoSmithKline
49. Motlow State Community College
50. Azusa Pacific



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MIDLIFE CRISIS AND HOW TO DEAL WITH IT

Not everyone experiences a midlife crisis. In some regard, a midlife crisis is just a notion that people believe adults go through as they age. There isn't any official diagnosis to it and those who do study it often disagree as to what makes up a midlife crisis. So, how can you tell if you might be one of those experiencing it? Let's briefly take a look at some of what researchers agree as potential symptoms:

- Aging or physical changes associated with aging
- Death of parents or siblings
- Lack of or trouble with spousal relationships
- Children leaving the nest egg as they grow up or lack of children
- Lack of or problems with your work career
- Remorse for goals you never accomplished
- Wanting to achieve a sense of youthfulness again
- Urge to correct wrong decisions made earlier in life

Although this is not an exhaustive list, the different emotions that can occur in these situations can be intense. It is not uncommon to experience depression during this time period as well.

There is positive news. You are not alone. Many people seem to feel the same in some shape or form. It is also good to know that this crisis you are going through can produce positive changes that do not require you to seek therapy or professional help. If you experience intense depression that starts to impair your ability to function (like can't sleep, can't concentrate at work, can't eat, increased arguing with spouse) or bring about suicidal thoughts, please ... please take a few minutes of your time and either call the National

Suicide Prevention Hotline at 1-800-273-8255 or seek professional help as soon as possible.

On the other hand, here are some ways to help overcome that feeling of a midlife crisis:

It will take time. What you are feeling will eventually pass, but not like lightning fast, but it will take some time. Prepare yourself for the haul. This will not be solved in a weekend.

Acknowledgement. As with any disorder, issue, or problem, you have to acknowledge that changes you might be going through. This will open up to you finding ways to move past it.

Don't go buying expensive toys. Expensive gadgets, sports cars, motorcycles—you name it. Keep your finances in check. You may need those dollars when you are stuck in the old folks home one day.

Don't involve your kids. It's not their crisis. It's yours. Leave them out of it.

Don't cheat on your spouse or significant other. Bad idea. You will eventually regret it if not instantly. Don't do it.

This is just a small list of suggestions that you can utilize. There is a wealth of information online that you can read up on to get a better understanding of what you may be feeling and how to combat it. In any case, know that it will pass. A little patience and stick-to-itiveness goes a long way.

HBCU ENERGIZERS

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The goal of achieving an education takes many helpful hands. The students who attend or aspire to attend an institution of higher learning are members of HBCUConnect.com because they are looking for information to help them have the proper knowledge and guidance to make great educational decisions.

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- Select a College Activity to attend or Volunteer with your HBCU Conduit
- Help guide the HBCU Conduit to find their path to self confidence
- Develop goals with your Conduit that you can energize each other to accomplish
- Give energizing methods to help the student have a successful journey navigating college life

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#CAREER GOALS

ROSEMARIE GRIFFIN



#CareerGoals:
Rosemarie Griffin



HBCUConnect shines the spotlight on the field of Communications Therapy. Learn about the journey Rosemarie Griffin, Speech Language Pathologist and Board Certified Behavior Analyst at ABA Speech, has traveled in her career.

When did you realize you wanted to become a Certified Speech Therapist?

My mom was a high school teacher and she was teaching a career class. My senior year of high school I took a career test and it said speech therapist. I did not know what a speech therapist was! We did have a family friend who was a speech therapist, so the fall that I started college, I went and spent the day with this person. I observed her working in a school with younger students, in a home of a home health client and in a nursing home. I loved the fact that you could work in so many different environments. That fall, I declared my major for my undergraduate degree at The University of Akron. I was thrilled and never looked back!!

Do you specialize in working with special needs children and adults or with anyone who needs to enhance their speaking skills?

I love working with clients of a variety of ages, but I do specialize in working with clients ages 5-22. I am passionate about helping all students, but specialize in helping students with autism and other complex communication disorders develop a way to communicate with the world. The incidence rate of autism is now 1 in 59 and there are so many students who need help developing a way to

independently communicate with those in their environment. It can be a challenge to know how to help every student find their voice, but it is my passion and what I strive to do for every client I work with.

What type of Internships do you recommend for those interested in your career field?

I would recommend trying to get experience working with children. Before I became a speech therapist, I spent summers being a camp counselor. This was a great experience in that I planned activities for students to engage in over the course of the day. It was a great first step in planning therapeutic activities for students during therapy sessions.

What aspect of speech therapy are you most passionate about?

I am most passionate about helping those hard to reach students: students who have trouble with engaging and students who are limited verbally. I strive everyday to help each and every client increase their skills and to become a more independent and confident communicator.

Are there any special words of encouragement you'd like to share with our HBCU community?

I would love to hear from you! Have a question about being a speech therapy or about Autism—contact me! ABA SPEECH offers speech therapy services and consultative services. We would love to talk with you. Contact me at www.abaspeech.org or at rose@abaspeech.org.



REST WELL CHADWICK BOSEMAN

No, this is not a sad piece. This is more of a celebration – a celebration of the life of actor and Howard University grad Chadwick Boseman. Boseman had unexpectedly (to the world) passed away of complications due to colon cancer. Although he has played many influential and prominent roles, he will forever be known as T'Challa aka Black Panther to his fans.

Chadwick was born in Anderson, South Carolina. When he was in high school he wrote and produced a small stage play called Crossroads after a classmate of his was shot and killed. He went on to attend Howard University and graduated in 2000 with a bachelor degree in Directing. After graduation, he went to New York City's Digital Film Academy to further improve his skills as a writer and director, but he chose to initially study acting to learn how he can relate to actors when his time came to direct films.

After living in Brooklyn, New York to start his career doing bits in TV shows, he finally moved to Los Angeles in 2008 to pursue an acting career. There, he landed his first role in a major film, the Express, a drama based on the life of college football hero Ernie Davis, the first African-American to win the Heisman Trophy. He played Floyd Little, a three-time All-American athlete at Syracuse University.

Soon afterwards, the roles started coming in. He landed on

the TV show Lincoln Heights that same year followed by another TV series, Persons Unknown. In 2013 he landed his next big role as Jackie Robinson in the film '42'. It is kind of poetic to say the least that he passed away on Jackie Robinson Day, which is normally held April 15 of this year where all of the baseball players wear the number 42, but due to the pandemic, it was moved to August 28, the same day Chadwick passed away.

Over his career, he has played some pretty prominent figures such as Jackie Robinson, Thurgood Marshall, and James Brown, but nothing would be as big as his role as T'Challa in Black Panther, which to this day is the 14th highest grossing film of all time and the highest for a black film director with a black lead actor. All the way from giving us Marshall and Captain America civil War in 2016, he was in chemotherapy, countless surgeries, and battling the whole way.

Sen. Kamala Harris, who is also an alumna of Howard and the Democratic vice presidential nominee for the 2020 election, said she was heartbroken over Boseman's death. "My friend and fellow Bison Chadwick Boseman was brilliant, kind, learned, and humble," she tweeted. "He left too early but his life made a difference. Sending my sincere condolences to his family." Rest well T'Challa. You will forever be remembered.



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GRADUATE SCHOOL ALL STAR KAYLA LANE-ILLESCAS



If someone gave you \$300,000 to use at your discretion, how would you choose to dispense the funds?

If I were given \$300,000 to use at my discretion, I would put majority of the funds towards my higher education, as I plan to matriculate through dental school. The rest I would save for unexpected cost.

What major did you select in your Undergraduate days?

Medical Technology Bachelor of Science

What motivated you to pursue a Master's Degree?

Wanting to strengthen my knowledge on upper-level science courses as well as obtaining guidance in the direction towards dental school is what motivated me to pursue a master's degree. I strongly feel that the Master of Medical Science program at Hampton University has helped me instill confidence in my academics while providing me with the proper guidance and knowledge to prepare me for the dental school of my choice. My endeavors have led me to great personal and professional growth, as I am mentally prepared for new academic and leadership challenges a career in dentistry demands.

Name a faculty or staff member who helped make your experience worth while?

My cheerleading coach at Morgan State University, Theresa Gibson. From the first day of tryouts, she has been on my side through cheerleading and academics. She always helped



At the MEAC Cheerleading Championships 2016.

October 25, 2019 at my Pre-Health White Coat Ceremony at Hampton University.

me create the best class schedule every semester. She has coached me to win numerous championships with one of the best competitive HBCU cheerleading teams. She also presented me with an abundance of opportunities to get involved with the student body.

What item should all college students have?

I highly recommend that every college student has a planner. Whether its electronically on your phone or a tangible planner, it's always a plus being organized and creating a schedule.

What do you like most about Hampton University?

I like the smaller class sizes. It allows me to connect better with my classmates and professors. Hampton University constantly promotes various opportunities for volunteering, career and job opportunities, as well as, ways to connect with Hampton alumni. Hampton graduates constantly come to speak on panels to motivate and encourage current students.

Connect with Kayla!

Instagram: kaylailescas, Youtube: Kayla Illescas

ALUMNI CONNECT SOPHIA SEABROOKS



Interested in connecting with bright talent from Bennett College? We ask the questions you need to know for understanding the path of a successful Bennett Belle!

What Professor left a great impression with you? Did you receive any great advice from he or she?

One of my favorite Professors who still checks on me post-graduation is Ms. Booker who taught me everything I needed to know about Public Relations and Marketing. She always advised me that there is always more to learn and that my road didn't stop at just Bennett! She recognized my potential which encouraged me to pursue a career in PR & Marketing.

What is your current career title? What do you like most about your role?

My career venture has landed me in a marketing role with Girl Scouts. I love my job! I am able to help hundreds of girls a day find ways to form life long bonds and help their communities.

What do you like most about your dear ole' Bennet College?

What I loved most about Bennett College was the sincere sisterhood that it offered. I met women from all over the world in which I still talk to today! It taught me to admire other's beauty and their stories.



Stay tuned for more Sophia Seabrooks!

What are must have items every college student should have to be successful ?

Investing in a great pair of earphones is a must! Living in a dorm room with dozens of other girls can get very noisy. Plus, it makes walking to class a little more enjoyable. Having a jar of Nutella is a necessity! Putting it on toast or eating it with strawberries was always convenient and it lasts forever!

Outside of your profile on HBCUConnect.com, where can other alumni connect with you?

You can follow my Facebook page Sophia Seabrooks

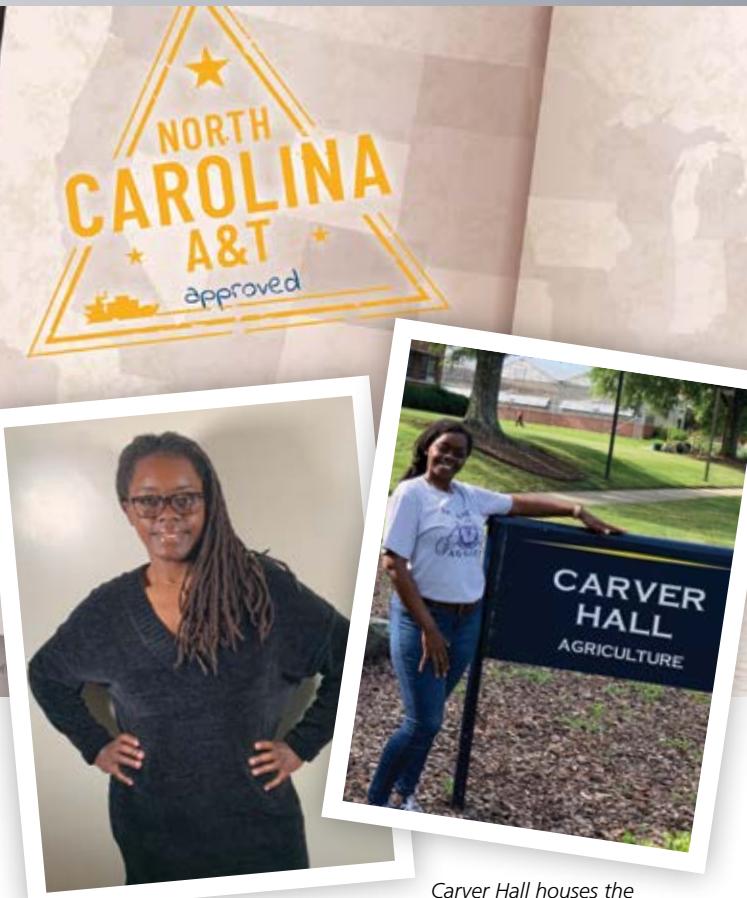
GRADUATE SCHOOL ALL STAR
KE'AIRA BROWN



Looking for someone to help you create a plan to attend Graduate School? Here is a first-hand introduction to HBCU Graduate students who are willing to share their experience and lifestyle to show you the makings of a Grad School All Star!

I am currently a graduate student at the luxurious North Carolina A&T State University also known as Aggie land located in Greensboro, NC. I started my college journey at Livingstone College in Salisbury, NC just outside of Charlotte NC. It was there I met my future husband and gave birth to our only child at the age of 19. We have been happily married for 4 years and I am enjoying the process of parenting and being a student. My tips for maintaining a relationship is to respect each other's individuality and work towards common goals. True love lasts at HBCU's!

What I love most about my HBCU is the sense of unity and enthusiastic school spirit. At Aggie land anything is possible long as business gets handled first. Every college student should have an autobiography of any former leader within worlds history, I would personally recommend reading the autobiography of Malcom X. Other things you need for school are confidence which comes from a strategy on how to be successful, and a positive attitude. Dr. English is a faculty member at my HBCU that has had a tremendous impact on my graduate school experience. She is a very understanding



Graduate School All Star,
Ke'Aira Brown

Carver Hall houses the Agriculture department where I normally study.

professor who has a nurturing spirit that holds students accountable but she always has your back.

I enjoy spreading awareness about how to use education as a tool to be successful and promote women empowerment to young girls and women. HBCU's are vital to the culture and to all communities because they provide millions of people with access to education. It is through my HBCU I learned the value of giving, philanthropy. I believe no one can do everything but everyone can do something to make the world a better place. Giving is something I do regularly with my family, and we raise our child to give with a cheerful spirit. During the pandemic one of the events we did was give meals to members of the community that were in desperate need. My favorite post-graduation meal is homemade style chicken parmesan sandwich with fries and water as my beverage.

Feel free to reach out to me!

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NBA STAR CHRIS PAUL

-PROUD SUPPORTER OF HBCUS AND ... CURRENT STUDENT?



Late in September, presumptive future Hall of Famer and current NBA star Chris Paul, appeared on First Take on ESPN to talk about a myriad of topics including the fight for social justice and the results of their current season. Another topic that was brought up was his involvement in HBCU Week for 2020.

Chris is a native of Winston-Salem, North Carolina, home to Winston-Salem State University (WSSU), and was always enamored with HBCUs since he was a kid. His entire family attended HBCUs except for him, where he attended Wake Forest University instead. As a kid in high school, he was always involved in the HBCU life whether it was visiting his brother down at Hampton University in Virginia or attending the homecoming festivities over at WSSU. To him, there was nothing like it.

"For me, it's just been about trying to give a voice sometimes to the voiceless. Everyone doesn't always know about HBCUs and why they were created and I just try to bring attention to them." said Chris.

Even though he was just down the street at Wake Forest, he was always over at WSSU, enjoying the competition and culture which he described as "amazing." Bringing awareness to HBCUs is just one part of the story.

As a longtime supporter of HBCUs, Chris is also collaborating with HBCU Heroes and Lyft to provide transportation in November to the polls in for HBCU students in swing states so that they are able to vote. He mentions that the

more people who know about HBCUs, the better.

"A lot of times people try to look at HBCUs like they are inferior and that is not the case", Chris said. "I think that's why it's been so dope to see how many people are stepping up and you get a chance to see what really makes HBCUs great."

That is one reason why he is involved himself in this year's HBCU Week. The mission of HBCU Week is to encourage high-school-aged youth to enroll into HBCUs, provide scholarship dollars for matriculation, and sustain a pipeline for employment from undergraduate school to corporate America. One of the main attractions is the career fair which is a featured part of HBCU Week.

Toward the end of the interview, he also dropped the bomb that not only is he a proud supporter of HBCUs, but he was actually currently enrolled at Winston-Salem State University. That makes him a student and alumnus of an HBCU. He follows the footsteps to high profile people attending or connecting to an HBCU such as Nick Cannon, who recently graduated from Howard University, and "Prime Time" Deion Sanders, who recently was hired to the head football coach of Jackson State University.

Welcome to the family Chris Paul! He is an example of the old saying: It is never too late. No matter what age you are or where you are in your life, the doors to education are always open. We look forward to seeing more big things from you in the future. Go Rams!



CARING FOR SENIOR CITIZENS

Seniors know how to enjoy life. In high school a Senior is admired. In college a Senior is seen as amazing and admirable. In the professional workhood, Senior status represents experience, advancement, and more benefits. Are those facts? No, but those descriptions are popular opinion. Many of us looked forward to becoming a Senior, until we stare the age of senior citizenship in the face.

The human body starts to lose its photosynthesis, or cognitive and mobile skills. The Golden and Platinum years are all in what an individual and his or her circle of support make it. Discounts for seniors, skip to the front of the line accessibility, and a variety of other tokens are distributed to the community of senior citizens. When they need a career what employers are eager to give them employment?

Seniors can find employment in their areas of enjoyment and expertise.

Seek employment with employers in the following industries:

TRAVEL

Travel Agents > Customers who want help finding the best travel amenities need to go to those with experience. Create a website to share Travel Advice with a focus on places, and companies who provide the best customer service and customer safety.

CHILDCARE

Guardian of the Youth > When asked to monitor children earn money for time spent. Be sure to create a schedule that guarantees a consistent income.

CHEF SENIOR

Senior Chef > There is something you cook that everyone requests. Earn an income by creating a menu that includes prices. Provide various quantities for multiple servings.

COMMUNICATION COMPANION

Expert Counselor > Take your talking skills to the next level. Provide the service of conversation, prayer, or counseling. Reach out to new businesses and offer your service of communication for an affordable fee.

Don't let your skills go unused. Don't let your age work against you. Call on your younger brood to help you on your quest to self care. The young brood reading this must be aware of the components needed to help our seniors live a life that remains admirable.



MICROSOFT PARTNERSHIP WITH HBCUCONNECT.COM

PROVING SUCCESSFUL IN THE GROWING BATTLE FOR AFRICAN AMERICAN TECH TALENT.

On June 18th, 2020, Microsoft and HBCU CONNECT partnered to host an online virtual hiring event for Black Software Engineers and Program Management professionals.

This was just one of a series of events hosted by Microsoft in 2020 that have resulted in more African American and Black candidates accepting jobs with the Software Giant.

Already, in just the first half of 2020, Microsoft and HBCU CONNECT have partnered on 6 such events targeting engineers and program management professionals, which has resulted in hundreds of African American professionals getting a closer look at Microsoft, and Microsoft also getting a closer look at talented diverse professionals, like Jegan.

Jegan Matthews, an experienced African American software engineering professional, already living in the Pacific Northwestern United States, was one of the attendees of the HBCU CONNECT Microsoft event. While Jegan is not specifically an HBCU graduate, HBCU CONNECT welcomes

all minority professionals to attend the events, so Jegan took advantage.

Jegan reported back to HBCU CONNECT with the good news that he had been made an offer after interviewing with Microsoft as a result of the event, and yes, he accepted the offer!



Jegan Matthews

As a part of the normal process, candidates submit their resumes to HBCU CONNECT through an event landing page and the team at HBCU CONNECT reviews the candidates and shares event details for those that are a fit for openings at Microsoft.

Let us congratulate Jegan on the new opportunity, and also a big congratulations to Microsoft for not only hiring the best and brightest, but continuing their focus on hiring HBCU Graduates, and Black Professionals open to new career opportunities!

If you are a software development / engineering or technical program management professional and you would like to attend the next Microsoft HBCU CONNECT hiring event, register using the link below:
<https://hbcuconnect.com/microsoft>

Employers looking to host similar such events to connect with minority professional talent, contact us at:
sales@hbcuconnect.com



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“Let us pick up our books and our pens, they are the most powerful weapons. One child, one teacher, one book, one pen can change the world.” – Malala Yousafzai

About us:

At Hachette Book Group (HBG), a leading U.S. trade book publisher, every employee is passionate about contributing to our mission to “publish great books well.” We embrace our company’s focus on sharing ideas and experiences through storytelling, and publish a rich array of voices and perspectives to ensure that all readers can see their experiences reflected in the pages of our books. Our success is based in part on being attuned to cultural and political trends and identifying the diverse voices that frame those discussions. HBG’s company culture is characterized by collaboration, innovation and respect. Our leadership models transparency, communication, trust and inclusivity.

Headquartered in New York City, with offices in Boston, MA; Lebanon, IN; Nashville, TN; Boulder, CO; Philadelphia, PA; Berkeley, CA; and Toronto, ON, HBG publishes titles for readers of all ages, more than 1,800 new books annually, in all formats — print, ebook, and audiobook — including many New York Times bestsellers and award winners. We are proud to publish iconic authors such as James Patterson, Malala Yousafzai, Nicholas Sparks, N. K. Jemisin, Malcom Gladwell, Ibram X. Kendi and Stephenie Meyer, among many others.

At HBG, we are committed to staff development and provide opportunities for employees to learn and grow through our training and development programs. These include our cross-functional mentoring program, publishing curriculum training series, and open meetings week.

HBG employees work hard -- and also have fun together. Whether sharing a virtual company-wide “Third Thursday” get-together once a month, teaming up with colleagues for Trivia Night, enjoying a group sci-fi movie night, or participating in Community Service Week, HBG’s company culture fosters a spirit of fun and camaraderie.

Explore careers:

Book publishing offers an exciting array of career paths – from staff who work directly with our authors such as editors, marketers, publicists and designers to corporate functions such as IT, Legal, and Finance. No matter your major or work history/experience - if you love books, there are excellent opportunities for you at HBG.

When recruiting candidates to join our company, we seek avid readers and strong communicators, with the ability to adapt to a fast-paced, ever-evolving environment. In addition to full-time openings, HBG offers internships to students and recent graduates. Through a variety of educational programming, networking events, and professional development opportunities, interns gain a comprehensive overview of the publishing industry and the necessary experience and knowledge to help them land full-time positions at HBG upon graduation.

Employee testimonials:

“Our mission at Hachette Book Group is to publish great books well, and we’re passionate about creating books for the broadest possible audience of readers. In order to publish great books for our diverse nationwide readership, we aim to hire people from a wide variety of experiences and backgrounds, who can help us identify important stories of every kind and publish them with authenticity and impact.” - Michael Pietsch, Chief Executive Officer

“I think one of the things I’m most excited about is how our list is expanding each year. We have some really great established authors on our list and have some exciting unique debut titles that are coming out which allow us to try new marketing techniques. My division, Orbit Books, is full of geeks – we have many things in common that make us warm and open and we enjoy spending time together both inside and outside the office.” – Nivia, Editor, Orbit Books

“I never would have ended up with a job as amazing as the one I have now if it weren’t for HBG’s summer internship program. The program focused on equipping us all with the resources to be successful in a competitive industry and gave recent graduates thoughtful guidance on how their skills could translate to a full time position in the world of publishing.”- Morgan, Social Media Marketing Associate, Grand Central Publishing

Interested in learning more?

Follow us on [LinkedIn](#) to learn about free information sessions and check out our [career site](#) to view available openings.

[Connect with a HBG Recruiter:](#) Please reach out to [Ashley Orlando, HR Manager](#) - to schedule an informational interview.





VOTE 2020

THE IMPORTANCE OF AFRICAN AMERICANS VOTING IN THIS YEAR'S ELECTION

You hold one vote. You can either use that power and vote or you can abstain and not vote. As an American, that is your right. Well let's talk about our rights. Citizenship is the common thread that connects all Americans. We are supposedly a nation that is not bound by race or religion. We are supposedly a country that shares the values of freedom, liberty, and equality. We all know that is far from reality even more so going back 50 years and beyond.

Black folk endured slavery, discrimination, racism, and violence throughout our history. Thinking back to when we were first brought over on ships in far less sufficient settings starting in the 1600s, the hundreds of years of slavery where farm animals were treated better, enduring the Jim Crow Laws of the South which marginalized Black people and kept them from progressing in the Reconstruction Period, fighting for equal employment rights, fighting for desegregation, fighting for equal voting, fighting for civil rights and equality, housing equality, marching on Washington several times, massacres, lynchings, shootings, violence – we have been through a lot. Our ancestors have fought long and hard to get us to this point in time – right here, right now. There is still a lot of work to do, but we have come a long way.

The right to vote is something that we have fought for and won. The 15th Amendment of the Constitution in 1870 granted Black people the right to vote but oppression and discrimination made it very difficult for Blacks to vote in

elections with mandated literacy tests only geared toward Blacks and limited voting rights. It wasn't until the 1960s that Black folk were able to vote equally without the threat of literacy tests, limitations, or threat of their vote not being counted.

Think about that. All of that history and struggle was endured by those before you so that you can enjoy the right that you have before you at this very moment – something that many people take for granted. Now you might think that you are just one vote in a sea of millions of votes. How can your tiny vote ever make a difference? In 2000, George W. Bush beat out Al Gore for the presidency by winning the state of Florida by a estimated mere 537 votes. If 600 people who did not vote, if they would had voted for Al Gore, then Al Gore would have very well been our president instead of Bush.

Your single vote may not directly elect the next president, but if you take other voters who also do not vote and combine it with your vote, then you have a whole lot of votes that WILL undoubtedly affect the outcome. Over the last few elections over the past two decades, voter turnout has hovered around the 50%-55% range. That means only half of eligible American voters vote in the elections. The other half does not. Imagine how different elections would be with a higher percentage or even 100%.

So get out there and vote. Your vote counts. People fought for that vote and gave it to you. Do not let it go to waste. Register to vote in your state at www.vote.gov.



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